

CURRICULUM VITAE

Dr. Victoria Pekka Economou

Professor

University of Piraeus - Department of Business Administration

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I. PERSONAL INFORMATION

Name : Victoria Pekka- Economou

Place of Birth: Thessaloniki

Status : Married with two children

Position : Professor in University of Piraeus -
Department of Business Administration

II. ACADEMIC EDUCATION

1. Bachelor from University of Macedonia (1972-1977) with grade 7,58/10
2. Master of Arts (Econ) from the Economic Department of the University of Manchester, UK (1984). For the acquisition of Master, I was examined successfully in the following courses:
 - (a) Advanced Subjects of Economic Theory
 - (b) Economics of Growth
 - (c) Industrial Economic
 - (d) Quantitative Methods (Econometrics, Applied Econometrics, Forecasts, time series)
 - My dissertation entitled: «**Welfare Aspects of Merger Activity**», 1984.
3. PhD in the Department of Accounting and Finance, University of Macedonia, 1994, (Grade :Excellent), «**A Fiscal Model of Deflation and Loss of Produced Product: The case of Greece 1960-1988**»

III. WORK POSITIONS

1. From May 2009 until now, as a Professor at the Department of Business Administration, University of Piraeus.
2. From April 2008 to 2012, as an associate Professor at the Department of Business Administration, University of Piraeus.

3. From May 2003 to March 2008, as an assistant Professor at the Department of Business Administration, University of Piraeus.
4. From October 1998 to May 2003, as a lecturer at the Department of Business Administration, University of Piraeus.
5. From August 1997 to October 1998, as a lecturer at the Department of Accounting and Finance, University of Macedonia.
6. From January 1978 to August 1997, as an assistant in the University of Macedonia, at the Department of Economic Science, at the Department of Business Administration and at the Department of Accounting and Finance.
7. From November 1975 to July 1977, as cost consultant at the Department of Development in 'GOODYEAR - HELLAS'.

IV. ACADEMIC EXPERIENCE

A: Before PhD Diploma

1. From 1978 to 1986, tutorial for teaching the course «Public Economics and Taxation» at the Department of Economic Science and at the Department of Business Administration in the University of Macedonia.
2. From 1986 to 1990, tutorial for teaching the course «Public Economics» at the Department of Business Administration in the University of Macedonia.
3. For academic years 1985-1986 and 1987-1988, tutorial for teaching the course «Fiscal Policy» at the Department of Business Administration in the University of Macedonia.
4. From 1990 to 1994, tutorial for teaching the course «Introduction to Economic Science» at the Department of Business Administration and at the Department of Accounting and Finance in the University of Macedonia.
5. From 1990 to 1994, tutorial for teaching the course «Microeconomics» at the Department of Accounting and Finance in the University of Macedonia.

6. From 1986 to 1988, as assistant Professor at the Department of Business Administration and Economics, T.E.I of Thessaloniki, the courses «International Trade» and «The economics of Money Banking and Finance».

B: After PhD Diploma

1. From 1994 to 1998, «Introduction to Economics» and «Microeconomics» at the Department of Accounting and Finance in the University of Macedonia.
2. From 1998 until now, «Microeconomics» and «Managerial Economics» at the Department of Business Administration in the University of Piraeus.
3. During the academic semester 2003-2004, participation in the course «Gender Equality and Enterprises» at the Department of Business Administration in the University of Piraeus.
4. From 2002 until now, «Managerial Economics» at postgraduate program Master in Business Administration- Total Quality Management (MBA-TQM) in the University of Piraeus.
5. From 2009 until now, «Managerial Economics» at postgraduate program Master in Business Administration- Tourism Management (MBA-TM) in the University of Piraeus.
6. From 2008 until now, «Economics» (preparatory course) at postgraduate program Master in Business Administration for Executives (E-MBA) in the University of Piraeus.
7. From 2010 until now, «Introduction to Economic Science» (preparatory course) at postgraduate program Master in Business Administration- Tourism Management (MBA-TM) in the University of Piraeus.

V. SUPERVISION OF PHD DISSERTATIONS

- Supervisor of PhD Dissertation entitled **“A New Consideration of Competitive Advantage: Firm Performance in the Context of Strategic Management”**, C. Sigalas, (Grade :Excellent), University of Piraeus, December 2012

- Supervisor of PhD Dissertation entitled **“The impact of cultural characteristics on sustainability strategy”**, G. Deirmentzoglou, (Grade :Excellent), University of Piraeus, July 2017
- Supervisor of PhD Dissertation entitled **“Knowledge Management and Performance”**, K. Agoraki, (Grade :Excellent), University of Piraeus, July 2017
- Supervisor of PhD Dissertation entitled **“Entrepreneurship in Greece: determinants and impact on financial performance”**, A. Karali, (Grade :Excellent), University of Piraeus, November 2017
- Co-supervisor and member of the examination committee of nine PhD Dissertations in the University of Piraeus, Aristoteleio University, Panteio University

VI. ADMINISTRATIVE WORK – SCHOLARSHIPS

1. From 2000 until now, as an Academic Coordinator at the Department of Business Administration, in the context of Socrates/Erasmus program.
2. From 2000 until now, as a member of the relations committee of the University of Piraeus.
3. From the academic year 2000-2001 until now, as supervisor of bilateral agreements between University of Piraeus and seven Universities of Europe in the context of Socrates/Erasmus program
4. For the academic year 1999-2000, as a member of the Senate of University of Piraeus.
5. For the academic year 1996-97, as a member of General Assembly at the Department of Accounting and Finance in the University of Macedonia.
6. For the academic year 1995-1996, as a member of the Senate of University of Macedonia.

7. For the academic years 1985-86 and 1986-87, as a member of the Board of Directors of C.P.M (Committee of Program Management), University of Macedonia.
8. Member of the Economic Chamber of Greece (OEE)
9. During third and fourth year of my graduated studies at the Department of Economic Science, I was given a scholarship from State Scholarship Foundation (S.S.F).

VII. SCIENTIFIC ARTICLES

A) Dissertations

A1. «Welfare Aspects of Merger Activity», Department of Economics and Social Sciences, University of Manchester, 1984.

A2. «A Fiscal Model of Deflation and Loss of Produced Product: The case of Greece 1960-1988», Doctoral Dissertation, Department of Accounting and Finance, University of Macedonia, Thessaloniki, 1994.

B) International and Greek Scientific Journals

B1. «A Consideration of Macroeconomic Models for Greek Economy», Volume in Honour of Emeritus Professor B. Sarsenti, University of Piraeus, 1996

B2. «Advertising Quality and Market Share», with G. Soldatos, Scientific Journal SPOUDAI, Vol. 49, N. 1-4, 1999

B3. «The Theory of Consumption One more time «, Volume in Honour of Emeritus Professor L. Nikolaou- Smokoviti, University of Piraeus, 2002

B4. «The cost of Intermediation in the Banking System of Greece and the risk of Disintermediation», with D. Soumpeniotis and N. Georgopoulos,

Volume in Honour of Emeritus Professor M. Rafahl University of Piraeus, 2000

B5. «The Usefulness of Commercial Bank Portfolio Behaviour Modelling: Retrospection and Prospects», with D. Soumpeniotis and N. Georgopoulos, Scientific Journal SPOUDAI, Vol. 51, N.1-2, 2001

B6. «About Globalization», Volume in Honour of Emeritus Professor A. Lazaris, University of Piraeus, May 2002

B7. «Price Mechanism in the Internet «, Volume in Honour of Late Professor C. Naoum, University of Piraeus, 2000

B8. «Access Pricing for Electricity Transmission System», with P. Euthumoglou and C. Chatzidima, Archives of Economic History, XVIII/2/2006

B9. «The theory of Enterprise: R.H. Coase-66 years after» with E. Fafaliou, Scientific Journal SPOUDAI, Vol. 55, N.1, January- March 2005

B10. «“How” and “Under what preconditions” New Management Approaches Facilitate Organizational Competitiveness of Modern Firms?», with E. Fafaliou, 1er Colloque Europeen d’Intelligence Economique, Palais des Congress du Futuroscope, Poitiers, France, January 2005

B11. «The Human Factor as a Source of Competitive Advantage in the New Globalized Markets», with V. Lykogianni, “Archives of Economic History”, Vol. XIX, N.1, January-June 2007

B12. «The Benefits of E- Government in the New Era of “Information Age”: A Comparative Analysis of its Diffusion at a European Level», with V. Lykogianni, International Journal of Applied Systemic Studies (IJASS)

B13. “A Proposed Methodology for Development, Mapping and Performance Measurement of Customer Relationship Management

Strategies", with P. Soukakos and N. Georgopoulos, Investment Research & Analysis Journal, Vol 2/ N 1/ Spring 2007

B14. "Considering Organization's Effectiveness in Business Plans: An Approach for Human Resources Performance Evaluation", with D. Georgakellos, European Journal of Economic, Finance and Administrative Sciences, ISSN 1450-2887 Volume 9, pp.6-14, 2007

B15. "Female Entrepreneurship in the Modern Economic Reality", with E. Nina Pazarzi, Piraeus 2008

B16. "Searching for a New Consideration in Competitive Strategy: The Use of Financial Statements in Mapping Strategy", with C. Sigalas, "Investment Research & Analysis Journal", Vol 4/ N1/ spring 2009

B17. "The Emergence of the Knowledge Economy: Looking for the Effects of Education on Modernization and Competitiveness of Organizations and Firms", with S.Chatzydima, "International Journal of Economic Research", Vol. 8, No. 2, 2011, p. 199-215

B18. "Gaining Company's Sustained Competitive Advantage, is Really a Necessary Precondition for Improved Organizational Performance? The Case of TQM", with P. Chatzikonstantinou, European Research Studies, Volume XII, Issue (3), 2009, p. 83-100

B19. «Knowledge Management as a Strategic Enabler for Improved Social and Economic Cohesion through a Sustainable Learning Society", with Chatzydima, Frankfurt am Main

B20. «Innovative Organizational Forms that Add Value to Both Organizations and Community: The Case of Knowledge Management» with S.Chatzydima, European Research Studies, Volume XII, Issue, (3), 2009

B21. «The implications of Information Technology Infrastructure, for the use of Electronic Procurement Systems. A research in Greek firms», with

N. Gitsalis, International Journal of Applied Systemic Studies (IJASS), (Submission code: IJASS-12332), 2009. (Accepted for publication 2012)

B22. «Incentives and Female Entrepreneurial Activity: Evidence from Panel Firm Level Data» with N. Apergis, International Advances of Economic Research, Vol. 16/ N4, 371-387, 2010

B23. «The implications of Information Technology Infrastructure, for the use of Electronic Procurement Systems. A research in Greek firms», with N. Gitsalis , International Journal of Economic Research.

B24. «Lean Production and Competitiveness in Modern Firms», with A. Stroumpoulis, Volume in Honour of Emeritus Professor S. Karvounis, University of Piraeus, 2012

B25. «The participation of woman in the modern labor market», Volume in Honour of Emeritus Professor S. Karvounis, University of Piraeus, 2012

B26. «Conflict of Interest, ethical dilemmas, values and priorities in the management of protected areas: an empirical research», with E. Petridou and C. Bibitsos In: Proceedings of 3th Hellenic Conference of Environmental Policy and Management, University of Aegean, Mutilini, 28-30 May, 2010

B27. «An evaluation of perceived risks and benefits that influence the adoption of a technological innovation. The case of IIOS in SMEs Greek firms», with N. Gitsalis, International Journal of Economic Research

B29. «Lean Production and Competitiveness in Modern Firms», with A. Stroumpoulis, Volume in Honour of Emeritus Professor S. Karvounis, University of Piraeus, 2012

B30. «Critical Factors and Skills for a Sustainable Business Development in Greek Region:the case of Pella», with C. Bibitsos, In: Proceedings of 4th Hellenic Conference of Environmental Policy and Management, Mutilini, 27-29 May, 2012

B31. «Revisiting the Concept of Competitive Advantage: The Definitional, Tautological and Dependent Variable Problems in Strategic Management», with C. Sigalas, Journal of Strategy and Management, 2012

B32. «Developing a Measure of Competitive Advantage», with C. Sigalas and N. Georgopoulos, Journal of Strategy and Management, 2013

B33. «The gender issue in Business Activity», with K. Agoraki, Volume in Honour of Emeritus Professor E. Kondulis, University of Piraeus, 2014

B34. «The relationship Between National and Organizational Culture», with G. Deirmentzoglou, In: Proceedings of International Business Conference, Las Vegas, Nevada, 5-8 October, 2014

B35. «Analysis of the Factors Affecting Customers' Satisfaction from the Greek Banks», with M. Skordoulis, In: Proceedings of Era-10 International Scientific Conference. Economy I Session, T.E.I of Piraeus, Piraeus, 2015

B36. «The Framework of E-Government Services Development: The case of TAXISnet», with P. Alasonas and M. Skordoulis, In: Proceedings of Era-10 International Scientific Conference. Economy I Session, T.E.I of Piraeus, Piraeus, 2015

B37. «Knowledge Management, as a New Driving Force for Competitive Advantage», with Konstantina Agoraki, Volume in Honour of Emeritus Professor G. Economou, University of Piraeus, 2017

B38. «The Impact of Broadband on Growth and Employment: A Literature Review», with A. Charemis, Volume in Honour of Emeritus Professor G. Economou, University of Piraeus, 2017

B39. «National and Organizational Culture: A review», with G. Deirmentzoglou, Volume in Honour of Emeritus Professor G. Economou, University of Piraeus, 2017

B40. «E-government services quality and citizens' satisfaction: a multi-criteria satisfaction analysis of TAXISnet information system in Greece», with, M. Skordoulis and P. Alasonas, «International Journal of Productivity and Quality Management», 2017

C) International and Greek Scientific Conferences

C1. «Access Pricing for Electricity Transmission System», with P. Euthumoglou and Ch. Chatzidima, 16o National Conference of the Greek Society for Operational Research, Larissa, September 2003

C2. «The Human Factor as a Source of Competitive Advantage in the New Globalized Markets», with V. Lykogianni, 37th World Congress of the International Institute of Sociology, Research Committee 10, entitled “Globalization, Union Involvement and Participation”, Stockholm, Sweden, July 2005

C3. «The Benefits of E- Government in the New Era of “Information Age”: A Comparative Analysis of its Diffusion at a European Level», with V. Lykogianni, 3^o National Conference of the Greek Society for Systemic Studies, Professional Systemics in Action, Chios, May 2006

C4. «The Ways Privatization Procedure and its Perspective Social Implications really Benefit Society and Conduct to Improved Democracy», VI ISA World Congress of Sociology, **Session 3: Privatisation and Democratisation. Challenges for Social Existences**, University of Durban-Westville, South Africa, 2006

C5. «The prospects of Greek enterprises in the modern competitive environment of New Market and Electronic Governance», with G. Giannopoulou, 3^o National Conference of the Greek Society for Systemic Studies, Professional Systemics in Action Piraeus, May 2007

C6. «Female Entrepreneurship in the modern economic reality», Gender, Globalization and Labor market, T.E.I of Athens, 1 November 2007

C7. «The Social and Economic Implications of Entrepreneurship in the Globalised Era», with Aik. Economou, 1st ISA Forum of Sociology, Joint Session entitled “The Challenges of Women’s Participation/Exclusion in Social Movements”, Barcelona, September 5-8 2008

C8. «Searching for a New Consideration in Competitive Strategy: The Use of Financial Statements in Mapping Strategy», with C. Sigalas, 2nd International Conference On Accounting and Finance, University of Macedonia, Thessaloniki, Greece, 28-29 August 2008

C9. «The Emergence of the Knowledge Economy: Looking for the Effects of Education on Modernization and Competitiveness of Organizations and Firms», with S. Chatzidima, 67th Atlantic Economic Conference, Rome, March 12-14 2009

C10. «Gaining Company’s Sustained Competitive Advantage, is really a Necessary Precondition for Improved Organizational Performance? The Case of TQM», with P. Chatzikonstantinou, 67th Atlantic Economic Conference, Rome, March 12 -14 2009

C11. «Knowledge Management as a Strategic Enabler for Improved Social and Economic Cohesion through a Sustainable Learning Society», with S. Chatzidima, International Conference in Athens, “Citizen Participation in Social Welfare, Social Policy and Community Involvement: Shaping trends and attitudes of Social Responsibility”, Athens, 22-24 May 2009

C12. «Innovative Organizational Forms that add Value to Both Organizations and Community: The Case of Knowledge Management», with S. Chatzidima, Volos, 26-28 November 2009

C13. «Incentives and Female Entrepreneurial Activity: Evidence from Panel Firm Level Data», with Apergis, Sixty-Ninth International Atlantic Economic Conference, Prague, 24-27 March 2010

C14. «Perceptions of employees related to learning procedures of their firms. A research in Greek firm», with Gitsalis, 71st International Atlantic Economic Conference, Athens, Greece, 16-19 March 2011

C15. «Biodiversity, entrepreneurship, quality in Pella: the circle that closes», with E. Petridou and C. Bibitsos, "Biodiversity, Regional and Tourism Growth", Pella, 16 January 2010

C16. «Lean Production and Competitiveness in Modern Firms», with A. Stroumpouli, 7th National & International Conference of the Hellenic Society for Systemic Studies (HSSS), Athens, Greece, May 4-7 2011

C17. «Exploitation and growth of Protected Regions via the Institutions of Management: From the economic viability to the Total Quality Management», with C. Bibitsos and E. Petridou, Thessaloniki, 18-20 March 2011

C18. «The Advantages of the Systemic Approach Implementation in Public Administration: The case of Greek Protected Areas Management», with C. Bibitsos και G. Aggeli, International and National Conference of the Greek Society for Systemic Studies, Professional Systemics in Action, Athens, 4-7 May 2011

C19. «The Reengineering of Management Processes in the frame of administrative reform», with C. Bibitsos, Ampatzi and E. Petridou, Athens, 1-2 December 2011

C20. «Evaluation of the main strategic factors that formulate the entrepreneurial activity: The case of Greece» with A. Karali and A. Charemis, 73rd International Atlantic Economic Conference, Istanbul, 27-29 March 2012

C21. «Public Debt, Fiscal Policy and Economic Growth: Evidence from PIIGS Economies», with A. Charemis and A. Karali, European Asian

Economics, Finance, Econometrics and Accounting Science Association, Taiwan, 5-8 September 2012

C22. «Public Debt, Fiscal Policy and Economic Growth: Evidence from the Eurozone», with A.Charemis, Pacific Rim Conference, Tokyo, Japan, 14-17 March 2013

C23. «The role of gender in management», University of Piraeus, 4 June 2013

C24. «Knowledge Management as a New Enabler for Improved Managerial Performance in the New Industrial Era», with K.Agoraki, International and National Conference of the Greek Society for Systemic Studies, Professional Systemics in Action, Volos, 11-13 July, 2013

C25. «Entrepreneurial Activity and Innovation : The case of Greece», with A. Karali and A. Ventouris, International Conference on Applied Business and Economics, Manhattan, New York, 2-4 October 2013

C26. «Knowledge Management in the Banking Industry», with K. Agoraki and M. Agoraki, International Conference on Applied Business and Economics, Manhattan, New York, 2-4 October 2013

C27. «Knowledge Management as a Source of Competitive Advantage in the New Business Environment», with K.Agoraki, International and National Conference of the Greek Society for Systemic Studies, Professional Systemics in Action, Athens, 29-31 May 2014

C28. «A sectoral estimation of market power: Evidence from Greece», with M. Polemis, European Asian Economics, Finance, Econometrics and Accounting Science Association, Conference Meetings in Penang Island, Malaysia, 3-6 September 2014

C29. «The relationship Between National and Organizational Culture», with G. Deirmentzoglou, International Business Conference, Las Vegas, Nevada, 5-8 October 2014

C30. «National Culture and Sustainable Development: A Review», with G. Deirmentzoglou, Academic Business Conference, Washington, 24-28 April 2016

VIII. PARTICIPATION IN BOOKS AND DICTIONARIES

- **«Female Entrepreneurship in the Global Economy»** special issue 3-3: Chapter in professor's I. Thanopoulos book **«International Business: Environment, Structure and Challenges**
- **«Gender and Management»**, with E. Nina Pazarzi, University of Athens, 2009
- **«The Microeconomic Approach of Modern Business Environment»**, with C. Agiakloglou, Mpenou Editions, Athens, 2014

IX. TEACHING NOTES

- **«MICROECONOMICS»**, with C. Agiakloglou, teaching notes, Piraeus, 2010
- **«MANAGERIAL ECONOMICS»**, teaching notes, Piraeus, 2010

X. EDITING

- **“MANAGERIAL ECONOMICS IN A GLOBAL ECONOMY”** D. Salvatore, «KRITIKI» Editions, Athens, 2012
- **“INDUSTRIAL ORGANIZATION, COMPETITION, STRATEGY, POLICY”** J. Lipczynski, J. Wilson, J. Goddard, P. PASXALIDIS Editions, Athens, 2012
- **“MICROECONOMICS”** , Roger A. Arnold, P. PASXALIDIS Editions, Athens, 2012
- **“ENTREPRENEURSHIP AND SMALL FIRMS”**, D. Deakins and M. Freel, Rosili Editions, 2015

XI. RESEARCH PROGRAMS AND PROJECTS

1. Participation as Member of the Scientific – Research Team of the Project **«Data collection of Youth Entrepreneurship in the Region of Sterea Hellas except Evia»**, (October 2008)
2. Participation as Member of the Scientific – Research Team of the Project **«Advanced Environmental Awareness of The Citizens - Owners of SMEs in The Region of Piraeus Through a Bright Information and Education System (BIOPIRAEUS)»** (01.05.2009 – 30.04.2011).
3. Participation as Scientific Director of the Project **«Μονάδα Καινοτομίας και Επιχειρηματικότητας (ΜΚΕ)»**, University of Piraeus,, (1.9.2013- 31-8-2014)
4. Participation as Scientific Director of the Project **«Creative Industry Network of Entrepreneurs-CINET»**, University of Piraeus, (1.11.2013- 31.10.2015)
5. Participation as Scientific Director of the Project **«Experiences Entrepreneurial Spirit Challenge in School»**, University of Piraeus, (1.10.2013- 30.9.15)