

# **CURRICULUM VITAE**

## **PERSONAL INFORMATION**

Name : **Nikolaos B. Georgopoulos**  
Place of Birth : Larissa  
Address : 80 Karaoli & Dimitriou St.,  
185 34 Piraeus  
Position : Professor  
University of Piraeus  
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## **STUDIES**

1988 – 1992 : Ph. D University of Macedonia (Dept. Of Business Administration)  
1987 - 1988 : Master (MSc) in Analysis, Design and Management of Information  
Systems, University of London (London School of Economics &  
Political Science), UK  
1986 – 1987 : Master of Business Administration (MBA), University of  
Birmingham, UK  
1982 – 1986 : Bachelor's in business administration, University of Macedonia,  
Greece

## **ACADEMIC POSITIONS**

2008 – today : Professor (University of Piraeus, Dept of Business Administration)  
2003 – 2008 : Associate Professor, University of Piraeus  
1998 – 2003 : Assistant Professor, University of Piraeus  
1992 – 1998 : Lecturer, University of Macedonia

## **MAIN ADMINISTRATIVE ACTIVITIES**

1/9/2022 - today: Director of MBA Program, University of Piraeus  
1/9/2021 - 31/8/23: Deputy Head of Tourism Studies Department, University of  
Piraeus  
5/2017 – 31/8/2021: Head of Tourism Studies Department, University of Piraeus  
6/2018 - today: Director of Research Center and Lifelong Learning (K.E.ΔI.BI.M),  
University of Piraeus  
4/2021 – today: Head of the Central Scientific Committee for the Support of the  
General Secretariat for Vocational Education, Training, Lifelong  
Learning and Youth, as well as the Central Council of Vocational  
Education and Training of the Ministry of Education & Religious  
Affairs  
7/2019-12/2019: Board of Director Member of The Information Society S.A.

6/2013-11/2017: Rector of the University of Piraeus  
 2012 - 2013: Vice Rector Financial Planning & Development, University of Piraeus  
 2012 - 2014: President of The Research Center, University of Piraeus  
 3/2016-5/2016 President of The Research Center, University of Piraeus  
 2009 - 2013: Head of Business Administration Department, University of Piraeus  
 2009 - 2012: Member of Steering Committee, University of Central Greece  
 2009 - 2012: Deputy Chairman, Department of Regional Economic Development, University of Central Greece  
 2008 - today: Scientific Coordinator Career Office  
 2008 - 2014: Member of Committee for Quality Assurance (ΜΟΔΙΠ)  
 2013 - 2014: President of Committee for Quality Assurance (ΜΟΔΙΠ)  
 5/2016-today President of Committee for Quality Assurance (ΜΟΔΙΠ)  
 2003 - 2014: Vice-President of the Hellenic Society for Systemic Studies

### **AWARDS**

1982 - 1986 Honor scholarships from the State Scholarships Foundation (IKY) as distinguished undergraduate student  
 1988 - 1992 Special Postgraduate Scholar, Dept. of Business Administration, University of Macedonia  
 1991 Presentation of his PhD work at the International Conference of PhD candidates, New York, December.  
 1991 Referee of the European Journal of Information Systems, Published by Scientific & Medical Division, Macmillan Press, Ltd.  
 2005 - 2006 Referee of the Journal of Applied Systems Studies, Published by Cambridge International Science Publishing  
 2007 - 2014 Associate Editor of the International Journal of Applied Systemic Studies (IJASS), Published by Interscience.  
 2007 - today Member of the Editorial Board of the scientific Journal 'Investment Research & Analysis Journal'  
 2014 - today Member of the Editorial Board of the scientific Journal 'Journal of Economics and Business' 'ΣΠΟΥΔΑΙ'

### **CONFERENCE COMMITTEE MEMBER**

1995 : Member of the Scientific Committee of the 5<sup>th</sup> National Conference of the Greek Computer Society and referee of Conference papers.  
 1999 : Member of the Scientific Committee of the International Conference 'Preparing the Manager for the 21<sup>st</sup> Century' and referee of Conference papers, Thessaloniki.  
 2002 : Member of the Scientific Committee of the 15<sup>th</sup> National Conference of Hellenic Society of Operational Research and referee of Conference paper, Tripoli.  
 2003 Member of the Scientific Committee of the 16<sup>th</sup> National Conference of Hellenic Society of Operational Research and referee of Conference paper, Larissa

- 2005 President of the Scientific Committee of the 1<sup>st</sup> National Conference of the Hellenic Society for Systemic Studies and referee of conference papers, Tripoli.
- 2005 Member of the Scientific Committee of the International Conference 'Managing Global Trends and Challenges in a Turbulent Economy' and referee of conference papers, Chios.
- 2006 Member of the Scientific Committee of the 2<sup>nd</sup> National Conference of the Hellenic Society for Systemic Studies and referee of conference papers, Chios.
- 2007 Vice President of the Scientific Committee of the 3<sup>rd</sup> National Conference of the Hellenic Society for Systemic Studies and referee of conference papers, Piraeus
- 2007 Member of the Scientific Committee of the 2<sup>nd</sup> Conference of Administrative Sciences and referee of conference papers, Chios.
- 2008 Member of the Scientific Committee of the 4<sup>th</sup> National Conference of the Hellenic Society for Systemic Studies, Ioannina.
- 2009 Member of the Scientific Committee of the 5<sup>th</sup> National and International Conference of the Hellenic Society for Systemic Studies, Xanthi.
- 2010 Member of the Scientific Committee of the 6<sup>th</sup> National and International Conference of the Hellenic Society for Systemic Studies: 'Systemic Approaches in Social Structures', Mytilene.
- 2010 Member of the Scientific Committee of the 3<sup>rd</sup> International Conference on Accounting and Finance, Skiathos.
- 2011 Member of the Scientific Committee of the 7<sup>th</sup> National and International Conference of the Hellenic Society for Systemic Studies: 'Professional Systemics in Action' Athens.
- 2012 Member of the Scientific and Organizing Committee of the 8<sup>th</sup> National and International Conference of the Hellenic Society for Systemic Studies: 'Systems Approach to Strategic Management', Thessaloniki.
- 2013 Member of the Scientific and Organizing Committee of the 9<sup>th</sup> National and International Conference of the Hellenic Society for Systemic Studies: "Systemics for Process Cohesion", Volos
- 2014 Member of the Scientific and Organizing Committee of the 10<sup>th</sup> National and International Conference of the Hellenic Society for Systemic Studies: "Systemic Entrepreneurship-Innovations, Business, Growth", Athens

## **PUBLICATIONS**

1. Nikolaos B. Georgopoulos, "**Acquiring a Computer System for a Small Business**", MBA Dissertation, The University of Birmingham, England, 1988.
2. Nikolaos B. Georgopoulos, "**Use of IT in Competitive Strategy**", MSc Dissertation, London School of Economics & Political Science, The University of London, England, 1989.

3. N.B. Georgopoulos and P.G. Efthymoglou, "**Evaluation of Business Executives Views for Strategic Use of IT**", 3<sup>rd</sup> Conference of the Greek Institute of Informatics (EIII), member of the Greek Management Association (EEΔE), December 1990, (*in Greek*).
4. N.B. Georgopoulos, "**Use of Information Technology in Competitive Strategies of Greek Firms**", Presented at The ICIS Doctoral Consortium, Arden Conference Center, Columbia University, Harriman, New York, USA, 1991.
5. N.B. Georgopoulos, "**The Use of Information Technology in Competitive Strategy of Greek Firms**", Doctoral Thesis, University of Macedonia, Department of Business Administration, 1992 (*in Greek*).
6. N.B. Georgopoulos, I.M. Eleftheriadis P.G. Efthymoglou, "**Potential and Prospects of Strategic Use of IT by Public Enterprises**", Conference Proceedings of the Institute of Continuing Education, 1992 (*in Greek*).
7. N.B. Georgopoulos and P.G. Efthymoglou, "**Information Systems and Organisational Change**", Honorary Volume of the University of Macedonia in memory of Professor S. Zevgaridis, 1993.
8. N.B. Georgopoulos and P.G. Efthymoglou, "**An Analysis of Greek Managers Opinions Concerning the Position of Information Systems in Competitive Strategies**", Proceedings of the 1st European Conference on Information Systems, pp. 442-454, Henley on Thames, England, 1993.
9. E.G. Loukis and N.B. Georgopoulos, "**A Comparative Approach to the Role and the Prospects of Information Technology in Greece - Public and Private Sector**", Conference Proceedings of the Institute of Continuing Education, Patras 26-28 May 1993 (*in Greek*).
10. P. Lymperas, G. Doukidis, N. Georgopoulos, "**IT in Greek Industry: Challenges to 2000**", AMTECH' 94: Special edition of Hellenic-American Institute, 1994 (*in Greek*).
11. N.B. Georgopoulos and P.G. Efthymoglou, '**Managing End-User Computing in Greece**', Proceedings of the 4<sup>th</sup> International Congress of The Economic Society of Thessaloniki, 1994
12. N.B. Georgopoulos, J.T. Lazaridis, P.G. Efthymoglou, '**Survey of European Companies Cash Management Practices: The Case of Greece**', Presented at the Eurocash94 Conference, University of Cranfield, England, 1994.
13. N.B. Georgopoulos, P.G. Efthymoglou, J.T. Lazaridis, "**How Subjective Probabilities can be Set for Helping the Decision Maker to Take the Correct Decisions**", Honorary Volume of the University of Macedonia in memory of Professor I. Liaki, 1994.
14. I.T. Lazaridis, N.B. Georgopoulos, '**Franchising 1995 – The Case of Greece**', Presented at the Conference 'Money Show'96», Athens, 1996 (*in Greek*)

15. J.T. Lazaridis, N.B. Georgopoulos, K.A. Agorastos, '**Leasing Companies: Greek Reality**', Market without Frontiers, Vol. 2, No. 3, 1997 (*in Greek*).
16. N.B. Georgopoulos, '**The Effect of Strategic IS on the Performance of Greek Enterprises: Expectations and Analysis**', Strategijski Menadzment, Yugoslavia, No.3-4, pp.113-122, 1997.
17. N.B. Georgopoulos, D.N. Subeniotis, '**Selecting a Computer System for a Small Business**', Proceedings of the 27<sup>th</sup> European Congress of Small Business, Rhodes Palace, September 1997.
18. N.B. Georgopoulos, I.T. Lazaridis, D.N. Subeniotis, "**Prototyping: An Approach to Information Systems Development for Supporting Strategic Decision Making** ", Special Issue of the University of Piraeus in Honour of Emeritus Professor V. Sarsentis, 1998 (*in Greek*).
19. N.B. Georgopoulos, J.T Lazaridis, Pr.G. Efthymoglou, '**Cash Management Strategies in Greece**', 2<sup>nd</sup> International Conference on Management & International Accounting Issues, Manali - India, 1998
20. D.N. Subeniotis, N.B. Georgopoulos, J.T. Lazaridis, '**The Role of the Banking Sector in Modelling the Implication of Strategic Central Governments' Targets**'. Strategijski Menadzment, Yugoslavia, No.4, pp.28-32, 1998.
21. N.B Georgopoulos and A.M. Pantazi, '**Virtual Enterprises and Electronic Commerce**', Proceedings of the International Conference 'Preparing the Management of the 21<sup>st</sup> Century', University of Macedonia, Thessaloniki, Greece, 16-18 December 1999.
22. A.M. Pantazi and N.B. Georgopoulos, '**Electronic Commerce: A Business Value Creation Tool**', Special Issue of the University of Piraeus in Honour of Emeritus Professor M. Rafael, 2000 (*in Greek*).
23. I.T Lazaridis, N.B. Georgopoulos, A.C. Liroudi, '**Leasing Methods used by Greek Firms**', Special Issue of the University of Piraeus in Honour of Emeritus Professor M. Rafael, 2000 (*in Greek*).
24. D.N. Subeniotis, N.B. Georgopoulos, V.H. Pekka-Economou, '**The Intermediation Costs of the Greek Banking System**', Special Issue of the University of Piraeus in Honour of Emeritus Professor M. Rafael, 2000 (*in Greek*).
25. G.I. Doukidis, A. Poulymenakou, N.B. Georgopoulos, Th. Motsios, '**E-business in Large Greek Firms**', Conference Proceedings of Association of Chief Executives Officers (EAΣE), Athens, May 2000, (*in Greek*).
26. N.B. Georgopoulos, Y.A. Pollalis, C.N. Agiakloglou, '**Internet as a Tool Development of E-Commerce in Greece**', 'SPOUDAI, Vol. 50, No. 3-4, July-December 2000 (*in Greek*).

27. D.N. Soubeniotis, N.B. Georgopoulos, V.H. Pekka-Economou, ‘**The Usefulness of Commercial Bank Portfolio Behaviour Modelling: Retrospection and Prospects**’, ‘SPOUDAI’, University of Piraeus, Vol.51, No 1-2, 2001.
28. N.B. Georgopoulos, D.N. Subeniotis, ‘**The Impact of information Systems on the Structure and Competitiveness of Business**’, Special Issue of the University of Piraeus in Honour of Associate Professor D. Kodosaki, 2001 (*in Greek*).
29. A.M. Pantazi, N.B. Georgopoulos, D.N. Soubeniotis, ‘**Business Plan Development for Electronic Business Process Re-engineering**’, Strategijski Menadzment, Yugoslavia, No.1, pp.25-29, 2001.
30. N.B. Georgopoulos, A.M. Pantazi, ‘**Business Process Re-Engineering and Electronic Commerce**’, Strategijski Menadzment, Yugoslavia, No.2, pp.20-23, 2001.
31. N. Georgopoulos, C. Nikolarakos, I. Vagelatos, ‘**The Scorecard as a Tool for Assessing the Capabilities of ECR in Greek Firms**’, Proceedings of the 5<sup>th</sup> Hellenic-European Research on Computer Mathematics and its Applications (HERCMA) Conference, 20-22 September, Athens University of Economics and Business, 2001.
32. C.N. Agiakloglou, N.B. Georgopoulos, Y.A. Pollalis, ‘**Internet as a Tool Development of E-Commerce in Greece**’, Economics Business Administration Bulletin, No. 330, Vol. 40, September-October 2001 (*reprint from the Journal SPOUDAI*),(*in Greek*).
33. C. Nikolarakos, N. Georgopoulos, ‘**Sourcing: Issues to be Considered for the Make-or-Buy Decisions**’ Operational Research: An International Journal, Volume 1, Number 2, 2001.
34. D. Nonas, N. Georgopoulos, ‘**The Development of Internet and the Modern Financial Transactions**’, Special Issue of the University of Piraeus in Honour of Emeritus Professor G. Nikolaou-Smokoviti, 2002 (*in Greek*).
35. K.C. Lyroudi, D.N. Subeniotis, N.B. Georgopoulos, ‘**Foreign Direct Investment: The Case of Eastern Europe**’ European Research Studies, Volume V, Issue 3-4, 2002.
36. N.B. Georgopoulos, ‘**E-Business: Need for Strategic Planning**’, Special Issue of the University of Piraeus in Honour of Emeritus Professor A. Lazari, 2002 (*in Greek*).
37. M.A Pantazi, N.B. Georgopoulos, ‘**Evaluation Methodology for E-Business Strategies in accordance with the importance, value and maturity of Business Processes**’, Proceedings of the 16<sup>th</sup> National Conference of Hellenic Society of Operational Research, Larissa, 2003, (*in Greek*).

38. C. Nikolaorakos, N. Georgopoulos, I. Vaggelatos, '**The Balanced Scorecard as a Strategic Control System**', Proceedings of the 16<sup>th</sup> National Conference of Hellenic Society of Operational Research, Larissa, 2003, (*in Greek*).
39. I.E. Diakoulakis, D.E. Koulouriotis, D.M. Emiris, N.B. Georgopoulos, '**Advances on Evolution Strategies Operators: Analysis and Experimental Validation**', Proceedings of the 6<sup>th</sup> Hellenic-European Research on Computer Mathematics and its Applications (HERCMA) Conference, 25-27 September, Athens University of Economics and Business, 2003
40. G.D. Karagiannopoulos and, N.B. Georgopoulos, '**Can Revaluation of Porter's Strategies due Internet Cause the Expansion of the Industry?**', 'SPOUDAI, Vol. 53, No. 4, October-December 2004, (*in Greek*).
41. I.E. Diakoulakis, N.B. Georgopoulos. D.E. Koulouriotis, D.M. Emiris, '**Towards a Holistic Knowledge Management Model**', Journal of Knowledge Management, Volume 8, Issue 1, 2004.
42. I.E. Diakoulakis, D.E. Koulouriotis, N.B. Georgopoulos, D.M. Emiris, '**Darwinism and Self-Adaptation in Strategy Formulation**', Proceedings of the 2nd International Conference on Accounting and Finance in Transition (ICAFT 2004), Kavala 2004
43. P. Bouxoris and N. Georgopoulos, '**Strategic Evaluation of Greek Firms in E-Commerce**', Proceedings of the 1<sup>st</sup> National Conference of the Hellenic Society for Systemic Studies, Tripoli 2005, (*in Greek*).
44. A.M Pantazi and N.B. Georgopoulos, '**Align Business Processes Management and E-Business**', Proceedings of the 1<sup>st</sup> National Conference of the Hellenic Society for Systemic Studies, Tripoli 2005, (*in Greek*).
45. K. Bouzas and N. Georgopoulos, '**Electronic Government**', Proceedings of the 1<sup>st</sup> National Conference of the Hellenic Society for Systemic Studies, Tripoli 2005, (*in Greek*).
46. A.M. Pantazi and N.B. Georgopoulos, '**Aligning CRM to Business Processes Competencies**', Proceedings of the International Conference: "Managing Global Trends and Challenges in a Turbulent Economy", Chios 2005
47. P. Bouchoris, N. Georgopoulos, M. Sfakianakis, '**Evaluation of the Competitive Strategy of Greek B2B E-Commerce Firms**', Proceedings of the International Conference: "Managing Global Trends and Challenges in a Turbulent Economy", Chios 2005
48. N.B. Georgopoulos, '**Knowledge Management as an Integral Part of Strategic Management in E-Business Era**', International Journal of Knowledge and Learning, Vol. 1, No.4, 2005
49. G.D. Karagiannopoulos, N. Georgopoulos, K. Nikolopoulos, '**Fathoming Porter's Five Forces Model in the Internet Era**', Info, Vol.7, No.6, 2005

50. S. Tsirimiagos and N. Georgopoulos, '**Strategy and Internet: What is the Importance of Internet in Relation to Strategy – Research on the Diffusion of Internet in the Publishing Industry and on growth prospects of this industry**', Special Issue of the University of Piraeus in Honour of Emeritus Professor T. Skountzos, 2005 (*in Greek*).
51. N. Georgopoulos, '**Business Processes Reengineering as a Tool of Strategic Management**', Special Issue of the University of Piraeus in Honour of Emeritus Professor S. Sarantidis, 2005 (*in Greek*).
52. A.M. Pantazi, N. Georgopoulos, '**Investigating the Impact of Business-Process-Competent Information Systems (ISs) on Business Performance**', *Managing Service Quality: An International Journal*, Vol. 16, No. 4, 2006
53. A. Papagerorgiou, N. Georgopoulos, '**The Development of Conference Tourism in the Greek Region: The Case of the Prefecture of Messinia**', *Tourist Scientific Review*, Volume 3, Athens 2006, (*in Greek*).
54. N.B. Georgopoulos, '**Co-opetition: Value Network for the Creation of Competitive Advantage**', *Proceedings of the 2<sup>nd</sup> National Conference of the Hellenic Society for Systemic Studies*, Chios 2006, (*in Greek*).
55. N.B. Georgopoulos, '**Strategic Management in E-Business Era**', Special Issue of the University of Piraeus in Honour of Professor C. Naoum, 2006 (*in Greek*).
56. G. Lampropoulos and N. Georgopoulos '**Pillars of Development Alternative Sports Tourism in Greece: An Empirical Study**', Special Issue of the University of Macedonia in Honour of Associate Professor A. Kompotis, 2007 (*in Greek*).
57. N. Georgopoulos, '**Strategy Implementation: One of the Two Sides of Strategic Management**', Special Issue of the University of Macedonia in Honour of Emeritus Professor A. Ignatiadis, 2007 (*in Greek*).
58. N. Georgopoulos, '**The Balanced Scorecard as a Tool for the Evaluation and Control of Strategy**', Special Issue of the University of Piraeus in Honour of Emeritus Professor K. Dervitsiotis, 2007 (*in Greek*).
59. P. Soukakos, N. Georgopoulos, V. Pekka-Economou, '**Two Interrelated Frameworks Proposed for Mapping and Performance Measurement of Customer Relationship Management Strategies**', *International Journal of Knowledge and Learning*, Vol. 3, Issue 2/3, 2007
60. A.M. Pantazi and N. Georgopoulos, '**Aligning Information Systems (IS) Strategy to the Management of Business Processes**', *Proceedings of the 5<sup>th</sup> International Conference Management of Technological Changes*, Alexandroupolis, 25-26 August 2007



61. A. Papageorgiou and N. Georgopoulos, “**Analysis of the Greek Macro-environment of Conference Tourism**”, Tourist Scientific Review, Vol. 4, Athens 2007, (*in Greek*).
62. A. Papageorgiou and N. Georgopoulos, ‘**Regional Conference Offices and Development of Conference Tourism**’, Management & Economy, Semi-Annual Scientific Review, Papazisis Publishing, Vol. 4, Athens 2007, (*in Greek*).
63. P. Bouchoris, C. Agapitou, N. Georgopoulos, ‘**The Use of Web 2.0 Technologies by Greek Companies**’, Presented at the 4th National HSSS Conference, Ioannina, 29-31 May 2008.
64. F. Theofanides, C. Agapitou, N. Georgopoulos, ‘**Content Analysis of the E-functions of European Airline Companies: An Empirical Research of I.A.T.A members**’, Presented at the 4th National HSSS Conference, Ioannina, 29-31 May 2008.
65. C. Agapitou, S. Tampouri, P. Bouchoris, N. Georgopoulos, ‘**Undergraduate Entrepreneurship Education in Greece**’, Proceedings of the 12th Quality Management and Organisational Development (QMOD)-Quality and Service Sciences International Conference, Verona, Italy, 27-29 August, 2009.
66. P. Bouchoris, C. Agapitou, N. Georgopoulos, ‘**Challenges and Opportunities of Digital Strategy: The case of Marketing Strategy**’, Presented at the 6<sup>th</sup> National & International HSSS Conference "Systemic Approaches in Social Structures", Mytilene, 23-26 June 2010.
67. S. Varelas, N. Georgopoulos, ‘**The Strategic Use of Travel 2.0 and its Importance for the Tourism Sector**’ Presented at the 6<sup>th</sup> National & International HSSS Conference "Systemic Approaches in Social Structures", Mytilene, 23-26 June 2010
68. P. Bouchoris, C. Agapitou, N. Georgopoulos, ‘**Measurement of the Financial Impact of Corporate Social Responsibility Programmes: The Case of Greek Firms**’, Proceedings of the 3<sup>rd</sup> International Conference on Accounting and Finance, Skiathos, 25-28 August 2010
69. C. Agapitou, S. Tampouri, P. Bouchoris, N. Georgopoulos, A. Kakouris, ‘**Exploring Underlying Beliefs on Youth Entrepreneurship of Higher Education Graduates in Greece**’, Proceedings of ECIE 2010, The 5th European Conference on Entrepreneurship and Innovation, Athens, 16-17 September 2010
70. D. Kossyva and N. Georgopoulos, ‘**Penetration Strategies of Greek Firms in Southeast Europe**’, Special Issue of the University of Piraeus in Honour of Emeritus Professor T. Panagopoulos, 2011 (*in Greek*).
71. D. Kossyva, I. Katsanakis, N. Georgopoulos, M. Sfakianakis, ‘**Value Creation and Value Appropriation through C-Business**’, Presented at the 7<sup>th</sup> National & International HSSS Conference "Professional Systemics in Action", Athens, 4-7 May 2011

72. S. Varelas and N. Georgopoulos, '**Strategic Planning for Superior Hotel Performance**', Presented at the 7<sup>th</sup> National & International HSSS Conference "Professional Systemics in Action", Athens, 4-7 May 2011
73. D. Kossyva, N. Georgopoulos, '**Co-opetition Strategy: Fostering Innovation for Competitiveness and Growth**', Proceedings of the International Conference "Rethinking Business and Business Education in the Age of Crisis" Chios, 20-22 October 2011,
74. S. Varelas, N. Georgopoulos, I. Katsanakis, '**Greek Tourism Under Crisis-Strategies, and the Way Out**', Proceedings of the International Conference "Rethinking Business and Business Education in the Age of Crisis" Chios, 20-22 October 2011,
75. S. Varelas, N. Georgopoulos, '**Strategic Destination Management and Branding-The Case of Greece**', Proceedings of the 1<sup>st</sup> International Conference on Destination Management and Branding in the Mediterranean Region "Sustainable Tourism in Times of Crisis" Antalya, Turkey, April 2012
76. N. Georgopoulos, '**Scenario Planning: An Alternative Approach to Strategy**, Special Issue of the University of Piraeus in Honour of Emeritus Professor S. Karvounis, 2012 (*in Greek*).
77. G.S. Economou and N.B. Georgopoulos, '**Strategic Information Systems: Ability to Acquire and Sustain Competitive Advantage**', Special Issue of the University of Piraeus in Honour of Emeritus Professor S. Karvounis, 2012 (*in Greek*).
78. S. Varelas and N. Georgopoulos, '**The Role of Complex Large Scale Units for the Sustainability and Regional Development of Greek Environment**', Special Issue of the University of Piraeus in Honour of Emeritus Professor S. Karvounis, 2012 (*in Greek*).
79. D. Kossyva, K. Sarri, N. Georgopoulos, '**Female Business Venturing in Tourism: Exploiting Advances through Value Creation Networks**', Proceedings of the 2<sup>nd</sup> Advances in Hospitality and Tourism Marketing and Management Conference, Corfu, 31 May – 3 June 2012
80. N. Georgopoulos, S. Tampouri, A. Katsara, V. Kounoupas, C. Agapitou, B. Tsakali, K. Roussakos, '**Evaluation of the undergraduate studies by the graduates of the University of Piraeus who have work experience**', Presented at the Conference "Advisory and Career Path – Education and Employment: Need for the Future", 2012 (*in Greek*).
81. K. Sarri, D. Kossyva, P. Gatzoufa, N. Georgopoulos, '**Innovation and Entrepreneurship: The View of Sexes**', Chapter in the book *Women Entrepreneurship: Bringing the Greek Reality*, by K. Sarri and A. Trichopoulou, Rosili Publishing, 2012 (*in Greek*).

82. D. Kossyva, K. Galanis, K. Sarri, N. Georgopoulos, '**Adopting an Information Security Management System in a Co-opetition Strategy Context**', Presented at the 8<sup>th</sup> National & International HSSS Conference "Systems Approach to Strategic Management", Thessaloniki, 5-7 July 2012
83. I. Katsanakis, S. Varelas, K. Chimos, N. Georgopoulos, '**Social Networks & Leadership: Towards Leadership 2.0**', Presented at the 8<sup>th</sup> National & International HSSS Conference "Systems Approach to Strategic Management", Thessaloniki, 5-7 July 2012
84. S. Varelas and N. Georgopoulos '**Integrated Destination Resorts as Pillars of Sustainability – The Case of Greece**', Proceedings of The 1<sup>st</sup> Annual PSU Phuket International Conference 2012, Multidisciplinary Studies of Sustainable Development, Prince of Songkla University, Phuket Campus, Thailand, 10-12 January 2013.
85. D. Kossyva, N. Georgopoulos, '**Co-opetition Strategy and Innovation: Positive and Negative Effects**', Presented at the 9<sup>th</sup> National and International HSSS Conference "Systemics for Process Cohesion", Volos, 11-13 July 2013
86. C. Sigalas, V. Pekka-Economou, N. Georgopoulos, '**Developing a Measure of Competitive Advantage**', Journal of Strategy and Management, Vol. 6, No. 4, 2013
87. A. Tasolamprou, I. Katsanakis, Georgopoulos N., '**E-Business and CRM Strategy: The Case of FMCG Companies in Greece**', Presented at the 9<sup>th</sup> National and International HSSS Conference "Systemics for Process Cohesion", Volos, 11-13 July 2013
88. D. Kossyva, K. Sarri, I. Katsanakis, N. Georgopoulos, '**Co-opetition: A Business Strategy for Overcoming Economic Crisis?**', Presented at the International Conference on Applied Business & Economics: The Role of Financial Accountability and Transparency in Economic Activities, New York, USA, 2-4 October 2013
89. D. Kossyva, N. Georgopoulos, '**Exploring the Relationship between Co-opetition and Innovation: Developing a Theoretical Framework**', Special Issue of the University of Piraeus in Honour of Emeritus Professor E. Kondylis, *(in Greek) (forthcoming)*.
90. D. Kossyva, K. Galanis, K. Sarri, N. Georgopoulos, '**Adopting an Information Security Management System in a Co-opetition Strategy Context**', International Journal of Applied Systemic Studies, Volume 5, No. 3, 215-228, 2014
91. D. Kossyva, K. Sarri, N. Georgopoulos, '**Co-opetition in light of Systemic Entrepreneurship**', Presented at the 10<sup>th</sup> National and International HSSS Conference "Systemic Entrepreneurship-Innovations, Business, Growth", Athens, 29-31 May 2014

92. C. Agapitou, S. Bersimis, D. Georgakellos, N. **‘Statistical Modeling of Companies’ Perceptions on CRM Implementation’**, Proceedings of the Stochastic Modeling Techniques and Data Analysis International Conference (SMTDA), Lisbon, Portugal, 11–14 June, 2014
93. I. Katsanakis, N. Georgopoulos, M. Sfakianakis **‘Using Process Assessment Models in the Evaluation of Information Systems’**, Presented at the 10<sup>th</sup> National and International HSSS Conference "Systemic Entrepreneurship-Innovations, Business, Growth", Athens, 29-31 May 2014
94. Agapitou C., Bersimis S., Georgakellos D. and Georgopoulos N., **‘Statistical Modeling of Companies’ Perceptions on CRM Implementation’**, Proceedings of the Stochastic Modeling Techniques and Data Analysis International Conference (SMTDA), 11 – 14 June 2014, Lisbon, Portugal
95. D. Kossyva, K. Sarri, N. Georgopoulos, **‘Co-opetition: A Business Strategy for SMES in Times of Economic Crisis**, South-Eastern Europe Journal of Economics Volume 12, No.1, 89-106, 2014
96. E. Kopanaki, P. Karvela, N. Georgopoulos, **‘Analyzing the Impact of IT on Business Agility and Sustainability of Competitive Advantage’**, Proceeding of the 26th Conference of the Association for Global Business, Volume 26, ISBN: 1050-6292 (in CDROM), 13-15 November, Orlando, Florida, USA., 2014
97. P. Karvela, E. Kopanaki, N. Georgopoulos, **‘The Impact of Internet-Based Collaboration Platforms on Supply Chain Flexibility’**, (Abstract), in Proceedings of Abstracts and Papers (in CD-ROM) of the International Conference on Sustainable Development in Business and Supply Chain (ICSBS2014), 27 to 29 November, London, UK, 2014
98. S. Varelas, N. Georgopoulos, **‘Strategic Approach to Tourism Research and Education: The case of Greece’**, 4<sup>th</sup> Global Business and Finance Research Conference, Melbourne, Australia, 25 – 27 May, 2015
99. P. Karvela, E. Kopanaki, N. Georgopoulos, N. **"Supply Chain Agility through Cloud Computing Technologies"**, Proceeding of the AICBMM (Academic International Conference on Business, Marketing and Management) 2015 (Oxford) Conference Proceedings, ISBN Number 978-0-9930368-8-0 (Online), (pp. 142-151), 2015
100. S. Varelas, N. Georgopoulos, **‘Measurement of Strategic Management Effectiveness in Tourism Enterprises’**, International Conference on “Business Economic, Social Science & Humanities” (BESSH), Tokyo, Japan, 2016
101. N. Georgopoulos, **‘Strategic Planning & Control: Creating and Sustaining Competitive Advantages’**, Special Issue of the University of Piraeus in Honour of Emeritus Professor G. Economou (*in Greek*), 2017
102. S. Varelas, N. Georgopoulos, **‘International Strategic Management Research Approach in the Tourism and Hospitality Sector’**, Special Issue of the

University of Piraeus in Honour of Emeritus Professor G. Economou (*in Greek*), 2017

103. D. Kossyva, N. Georgopoulos, '**Co-opetition: Value Network for Competitive Advantage**', Special Issue of the University of Piraeus in Honour of Emeritus Professor G. Economou (*in Greek*), 2017
104. S. Varelas, N. Georgopoulos, '**Strategy Research and Education in the Critical Sector of Tourism - Comparative Assessment at International and Greek Level**', Journal of Hotel Business Management, Vol. 6, No. 1, 2017
105. S. Varelas, N. Georgopoulos, '**Competition as a Critical Factor of the Strategic Planning of Hotel Businesses**', Journal of Tourism Research and Hospitality, Vol. 6, No.3, 2017.
106. S. Varelas, N. Georgopoulos, '**Porter's Competitive Forces in the Modern Globalized Hospitality Sector - The case of a Greek Tourism Destination**', Journal of Tourism Research, Review of Tourism Science, Vol. 18, pp. 121-131. 2017.
- 107 E. Kopanaki, P. Karvela, N. Georgopoulos, '**From Traditional Interorganisational Systems to Cloud-based Solutions: The Impact on Supply Chain Flexibility**', Journal of Organizational Computing and Electronic Commerce, 28(4), pp. 334-353. Taylor & Francis (ABS:1, Q2, SJR:0,72, Scopus Indexed), 2018
108. M. Economou, E. Kopanaki, N. Georgopoulos, '**The Impact of Mobile Business on Tourism Industry**', Presented at the 14<sup>th</sup> National and International HSSS Conference "Systemics and Tourism", Kalamata, 14-15 September 2018
109. M. Economou, E. Kopanaki, N. Georgopoulos, '**The Impact of Enterprise Mobility Adoption Stages on Competitive Advantage**', Presented at the 86<sup>th</sup> International Atlantic Economic Conference, New York, USA, October 11-14, 2018
110. Tselika, K., Kopanaki, E. and Georgopoulos, N., '**Research Developments in Sustainable SCM: The role of ICT**', in Proceedings of IPSERA Purchasing and Supply Chain Management: Fostering Innovation Conference, 25-28 March, Athens, Greece (pp. 1798-1805), 2018.
111. D. Kossyva., K. Sarri, N. Georgopoulos, '**Co-opetition and Entrepreneurship: Corrlation foe Value Creation**', Special Issue of the University of Piraeus in Honour of Emeritus Professor G. Artikis (*in Greek*), 2018
112. Strouboulis, A., Kopanaki, E. and Georgopoulos, N. '**Information Systems in Sustainable Supply Chain Management**', in Proceedings of 5<sup>th</sup> International Conference on Sustainable Development (ICSD), Belgrade, Serbia, 17-21 April, 2019

113. A. Strouboulis, E. Kopanaki, N. Georgopoulos, '**Information Systems in Sustainable Supply Chain Management**', In Proceedings of the 29th IPSERA Conference, 5-8 April, Knoxville, Tennessee, 2020
114. A. Strouboulis, E. Kopanaki, N. Georgopoulos, '**The Impact of IS and Sustainable SCM on Competitive Advantage**', In Proceedings of the 29<sup>th</sup> IPSERA Conference, Knoxville, Tennessee, USA, March 28-31, 2020
115. S. Varelas, E. Kopanaki, N. Georgopoulos '**A Strategic Tourism Knowledge Base for Socio-Economic and Environmental Data Analytics: The Role of Big Data Analysis**', Zeszyty Naukowe Małopolskiej Wyższej Szkoły Ekonomicznej w Tarnowie, 45(1), pp. 69-76, 2020
116. Oikonomou, M., Varelas, S., Kopanaki, E. and Georgopoulos, N., '**The Impact of Destination Management Systems on Tourism Industry**' 5<sup>th</sup> International Conference on Tourism & Leisure Studies, University of Dubrovnik, 2020
117. Georgopoulos N., Varelas S., Karvela P., '**The Impact of Information Systems on Hospitality Business Branding – The Strategic Role of Sustainability**', In Proceedings of the 6<sup>th</sup> International Conference on Sustainable Development, Skopje, North Macedonia, November 4-8, 2020
118. Georgopoulos N., '**Digital Transformation of Companies**', Economic Chronicles, Publications of the Economic Chamber of Greece, (*in Greek*), 2021
119. Varelas, S., Karvela, P., Georgopoulos, N. '**The Impact of Information Technology and Sustainable Strategies in Hotel Branding, Evidence from the Greek Environment**', Sustainability 2021, 13, 8543.  
<https://doi.org/10.3390/su13158543>
120. Karvela P., Kopanaki E., Georgopoulos N., '**Challenges and Opportunities of Cloud Adoption in Supply Chain Management: A SWOT Analysis Model**', Journal of System and Management Sciences, Vol. 11 (2021) No. 3, pp. 215-234 DOI:10.33168/JSMS.2021.0311
121. Oikonomou M., Georgopoulos N., Kopanaki, E. and Stroumpoulis, A., "**Smart Hospitality: Addressing the Risks to Gain Competitive Advantage**", Presented in the 7<sup>th</sup> ENTerprise REsearch InNOVAtion Conference (ENTRENOVA), September 09-10, Zagreb, 2021
- 122 Oikonomou M., Kopanaki, E. and Georgopoulos N., "**Readiness Analysis for IT Adoption in the Hotel Industry**", Presented in the 6<sup>th</sup> International Conference on Tourism & Leisure Studies, University of Dubrovnik, Croatia, 2021.
123. N. Gerorgopoulos, S. Varelas, '**Theme Parks Tourism**', In "S. Agarwal, G Busby, R. Huang, Special Interest Tourism", Broken Hill, 2018
124. Georgopoulos N., Klada N., Kopanaki E., "**Digital Transformation through the Application of Artificial Intelligence (AI) and Big Data in Hotel Businesses to Gain a Competitive Advantage. Case Study: BEST WESTERN hotel chain**",

in the book Papageorgiou, A., Sergopoulos K. (ed.). Contemporary Dimensions of the Tourist Phenomenon: An Honorary Volume in Memory of Pericles N. Lytras ", (*in Greek*), Athens: University of West Attica, 2021

125. Oikonomou, M., Kopanaki, E. and Georgopoulos, N. “**Readiness analysis for IT adoption in the Hotel Industry**” Journal of Tourism and Leisure Studies 7 (1): 23-42. doi:10.18848/2470-9336/CGP/v07i01/23-42, 2022.
126. Kaliris A., Georgopoulos N., Sideri O., Papatheodorou S., Makryonitis Ch., Kotsyfakos D., “**Aiming at Effective Career Management and Connecting Graduates to the Labour Market: The Multidimensional Activities of the University of Piraeus Career Office**”, Proceedings of the Panhellenic Educational Conference on «Intercultural Education: Equality, Acceptance, Integration», Volume A, pp. 199- 210, ISBN: 978-618-86443-0-4, Athens 19 & 20 October, 2022
127. Papachristodoulou J., Georgopoulos N., “**Greece: Banks. Servicers and the NPE's problem**”, SPOUDAI, Journal of Economics and Business, Vol. 72, Issue 3-4, pp. 56-63, 2022

## **BOOKS**

1. G. Doukidis, A. Poulymenakou, N. Georgopoulos, T. Motsios, “ **E-business in Large Greek Firms** ”, Publishing by The Association of Chief Executives Officers (EAΣE), 2001, (*in Greek*).
2. N.Georgopoulos, A.M Pantazi, C. Nikolaorakos, I. Vaggelatos, “**E-Business: Planning & Design**”, Benou Publishing, 2005 (*in Greek*).
3. G. Economou and N. Georgopoulos, "**Information Systems for Business**", Volume A, Benou Publishing, 2004 (*in Greek*).
4. N. Georgopoulos, “**Strategic Management**”, Benou Publishing, 2013 (*in Greek*).
5. N.Georgopoulos, E. Kopanaki, A.M Pantazi, C. Nikolaorakos, I. Vaggelatos, “**E-Business: Planning & Design**”, Benou Publishing, 2013 (*in Greek*).

## **ADDITIONAL PUBLICATIONS AND SCIENTIFIC ACTIVITY**

1. N. Georgopoulos and D. Subeniotis, "**Investigating the Needs of Businesses in the Prefecture of Larissa for Qualified Administrative and Technical Staff**", Greek Productive Center (ΕΛΚΕΠΙΑ) Larissa branch, 1993 (*in Greek*).
2. I.T. Lazaridis and N.B. Georgopoulos, ‘**Diachronic Examination of Problems of Urban Transport of Thessaloniki**’, 1996 (*in Greek*).

3. G. Tsiotras, N. Georgopoulos, K. Syriopoulos, '**Education and Industrial Competitiveness**', Ministry of Development, 1997 (*in Greek*).
4. N. Georgopoulos, J. Lazaridis, Pr. Efthymoglou, '**GlobalCash-Europe98: The Case of Greece**', Presented at the GlobalCash98 Conference, England, 1998
5. N.B. Georgopoulos, '**Information Systems Revolution: Challenges for Business Administration**', Proceedings of the Crafts Chamber of Piraeus «The Firm in 2000: Information and Practice», Chandris Hotel, 14 December 1999 (*in Greek*).
6. N.B. Georgopoulos, '**Maturity Survey Impression on the Efficient Consumer Response (ECR) – Scorecard**', Proceedings of the 5<sup>th</sup> General Assembly of the Members of the Greek Committee of ECR, Intercontinental, 24 February 2000 (*in Greek*).
7. N.B. Georgopoulos, '**Strategic Management: Information Society Challenges**', Workshop Proceedings of the Greek Management Association (ΕΕΔΕ), Thessaly Branch «Corporate Strategic Planning», Chamber of Commerce and Industry of Magnesia, 31 March 2000 (*in Greek*).
8. N.B. Georgopoulos, '**The Small and Medium Enterprise in the Era of E-business**', 2<sup>nd</sup> National Conference of Epigraphers, Peace and Friendship Stadium, 23-24 September 2000 (*in Greek*).
9. N.B. Georgopoulos, '**Knowledge Management & e-business**', Conference Event of the Region of Central Macedonia, University of Macedonia 14 June 2001 (*in Greek*).

## **RESEARCH ACTIVITIES**

1. Greek Productivity Centre, Larissa Branch  
Project Title: Investigation of the Needs of Enterprises of Larissa Prefecture in Specialized Administrative & Technical Personnel, 1993. Survey on the needs of businesses operating in the Larissa Prefecture for qualified personnel
2. Ministry of Development  
Project Title: Education & Industrial Competitiveness, 1997. Relationship between education and business competitiveness.
3. Human Network Dissemination of R&T  
Project Title: Human Network Dissemination of R&T Knowledge with subject the Enterprise Resource Planning Systems & the Information Technology in Greek Firms. Funding Member the University of Piraeus represented by G.S. Economou and N.B. Georgopoulos, subject: **Enterprise Resource Planning (ERP)**, Athens 2000.
4. Human Network Dissemination of R&T



- Project Title: Human Network Dissemination on Strategies and Technologies of ECR (Efficient Consumer Response) and Electronic Retailing. Funding Member the University of Piraeus represented by G.S. Economou and N.B. Georgopoulos, subject: **Efficient Consumer Response (ECR)**, Athens 2000.
- 5 National Regulatory Authority for the Telecommunications and Postal Services Market  
Project Title: **Development Study of Internet Services in Greece**, Athens 2000
  6. Hellenic Telecommunications Organization  
Project Title: **Feasibility Study for the Development Services by using Smart Card**, Athens 2000
  7. Hellenic Telecommunications Organization  
Project Title: **Telecommunication Infrastructure Needs of Firms for the Challenge of the 21<sup>st</sup> Century**, Athens 2001
  8. Unified Economic Area and the Public Investment Programme  
Project Title: **Advanced Environmental Awareness & Mentoring of Citizens – Owners of SME's Through an Intelligent Green Business Information & Training System in the Area of Piraeus (BIOPIRAEUS)**, Athens, 2010
  9. Region of Peloponnese  
Project Title: **Research - Study on a Strategic Plan to Attract Family Tourism for the Region of Peloponnese**, Piraeus 2019
  10. National Strategic Reference Framework (ΕΣΠΑ) (Institutional Manager), Project Title: **Student Social Welfare** («Support for Student Social Welfare Interventions of the University of Piraeus»), Duration 1/4/19 to 31/5/22
  11. Scientific Director in a Research Project on the “**Impact Survey of Costa Navarino and the Tourist Enterprises of Messinia (T.E.MES SA)**” through the ELKE of the University of Piraeus, 2019
  12. National Strategic Reference Framework (ΕΣΠΑ) (Scientific Director)  
Project Title: **Creating and Managing a Destination Management System (DMS) in Regional Level** (Prefecture of Peloponnese)
  13. Scientific Director in a Research Project on the “Support of Researchers with an Emphasis on Young People Researchers -cycle B” NSRF 2014-2020 on “**Strengthening the Corporate Identity (Branding) of Hotel Businesses through Information Systems and Sustainable Development Practices**”, through the ELKE of the University of Piraeus.
  14. Project Research Team «**Development of a Strategy for Population Ageing, at National, Regional and Local Level**», Scientific Director Emeritus Professor Nektarios Miltiadis, in collaboration with the Ministry of Development and Investment, 10/11/2020 to 10/11/2022, through the University of Piraeus ELKE.

15. Scientific Director in a Research Project on the «**Creation of a Sustainable Development Observatory for the Region of Central Greece**», in cooperation with the Region of Central Greece, 30/12/2021 to 31/03/2022, through the University of Piraeus ELKE
16. Scientific Director for the Educational - Training Programme " **Strategy and Digital Marketing: Strategic Management and Communication, Digital Marketing and Social Network Marketing** " implemented through the Centre for Education and Lifelong Learning of the University of Piraeus in collaboration with SAMSUNG ELECTRONICS GREECE S.M.SA., 01/02/2023 to 30/06/2023.

## TEACHING EXPERIENCE

### I. UNDERGRADUATE STUDIES

#### A) UNIVERSITY OF PIRAEUS

- 1998 - today : Teaching courses: i) **Business Policy and Strategy**, ii) **Management Information Systems**, iii) **Electronic Commerce**, *Department of Business Administration*
- 2000 - today : Teaching course: **Planning & Design of Electronic Commerce**, *Department of Business Administration*
- 2006 - today : Teaching course: **Corporate Strategy**, *Department of International and European Studies*
- 2013 : Teaching course: **Business Policy and Strategy**, *Department of Financial Management and Banking*
- 2013 – 2014 : Co-teaching course **Knowledge Management** *Department of Business Administration*
- 2018 – σήμερα: Co-teaching course **Information Systems and Decision Support for Tourism Firms**, *Department of Tourism Studies*
- 2018 - σήμερα: Co-teaching course **e-tourism και m-tourism in International Environment**, *Department of Tourism Studies*
- 2021 – σήμερα: Teaching course **Strategic Management of Tourism Firms**, *Department of Tourism Studies*
- 1999 – 2000 : Co-teaching course: **Entrepreneurship and SME**, *Department of Business Administration*

#### B) UNIVESITY OF MACEDONIA

- 1992 - 1998 : Teaching courses: **Corporate Strategy and Strategic Planning, Management Information Systems, Marketing I, Marketing II, Futures** (1993-1994) *Department of Accounting & Finance*, **Corporate Strategy, Management Information Systems** (1992-1993 and 1993-1994), **Financial Institutions and Capital Markets** (1993-1994), *Department of Business Administration*
- 1988 - 1992 : Teaching Assistant: **Corporate Strategy, Management Information Systems**, *Department of Business Administration*
- 1988 – 1998 : Seminar Instructor: **Business Policy and Strategy, Information Systems, Marketing, Industrial Marketing**

### **Γ) ARISTOTLE UNIVERSITY OF THESSALONIKI**

1994 - 1997 : Teaching course: **Management Information Systems** emphasizing **Strategic Information Systems**, *Department of Mechanical Engineering*

## **II. POSTGRADUATE STUDIES**

### **A) UNIVERSITY OF PIRAEUS**

1999 - today : Teaching course: **Information Systems for Decision Making**, *MBA, Department of Business Administration*

1999 - 2006 : Co-teaching course: **Business Policy and Strategy**, *MBA, Department of Business Administration*

2006 - today : Teaching course: **Strategic Management**, *MBA, Department of Business Administration*

2000 - today : Teaching course: **Strategic Management MBA- Tourism Management**, *Department of Business Administration*

2004 - today : Teaching course: **Business Policy and Strategy**, *Executive MBA, Department of Business Administration*

2006 : Teaching course: **Information Systems**, *Executive MBA, Department of Business Administration*

2006 - today : Teaching course: **Strategy and Quality MBA-Total Quality Management**, *Department of Business Administration*

2009 - today : Co-teaching course: **Strategies in the War and Business**, *Postgraduate programme in International and European Studies, Department of International and European Studies.*

2010 - today : Teaching course: **Management and Strategy of Digital Firms**, *Postgraduate programme Techno-economic Management and Information Systems, Department of Digital Systems*

2011 - today : Co-teaching course: **Operational Research and Strategic Planning for Business**, *Postgraduate programme in Applied Statistics, Department of Statistics and Insurance Science*

1999 - 2000 : Seminar Instructor: **Strategies for Electronic Commerce**, *University of Piraeus*

### **B) ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS**

2001 - 2009 : Teaching course: **Management Information Systems**, *Interdepartmental MBA*

### **Γ) AGRICULTURAL UNIVERSITY OF ATHENS**

2004 - 2013 : Teaching course: **Corporate Strategy**, *Interdepartmental postgraduate programme in Agribusiness Management*

### **Δ) UNIVERSITY OF MACEDONIA**

1996 - 1998 : Teaching course: **Strategic Management**, *Interdepartmental MBA*

1997 - 1998 : Teaching course: **Information Technology and Strategic Management** and co-teaching course: **Strategies for Telematics and Informatics**, *Interdepartmental programme in Modern Technologies in Business and Social Sciences*

## CITATIONS

More than 365 citations (Google Scholar), except those found in various searches in search engines or dissertations and books (**total more than 450 citations**).

## THESES SUPERVISOR

- Supervisor in six Doctoral theses at the Department of Business Administration, University of Piraeus (four of them are completed with honours -“Distinction”)
- Supervisor of Master theses in a number of Universities (*University of Piraeus, University of Macedonia, Athens University of Economics and Business, Agricultural University of Athens*)
- Member of many doctoral examination committees at the University of Piraeus, Athens University of Economics and Business, Democritus University of Thrace, and the University of Aegean , in the areas of Strategic Management, Information Systems, Electronic Commerce and Knowledge Management.

## CONFERENCES PARTICIPATION

1. Chair in workshop on ‘EDI Applications in Greece and Possibility of Programme Funding by RETEX’, Kapsis Hotel, Thessaloniki, 22/3/1994.
2. Workshop of the Crafts Chamber of Piraeus: ‘The Firm in 2000: Information and Practice’, Chandris Hotel, where I presented the paper entitled 'Information Systems Revolution: Challenges for Business Administration', 14 December 1999 (*in Greek*).
3. Workshop of the Greek Management Association (ΕΕΔΕ), Thessaly Branch «Corporate Strategic Planning», Chamber of Commerce and Industry of Magnesia, where I presented the paper entitled ‘Strategic Management: Information Society Challenges’ 31 March 2000 (*in Greek*).
4. Chair in Workshop on ‘Enterprise Resource Planning’, University of Piraeus, 6 July 2000.
5. Conference Event of the Region of Central Macedonia, Ημερίδα της Περιφέρειας Κεντρικής Μακεδονίας με τίτλο ‘Διαχείριση Γνώσης’, where I presented the paper ‘**Knowledge Management & e-business**’, University of Macedonia 14 June 2001 (*in Greek*).

## PARTICIPATION IN PROFESSIONAL SCIENTIFIC INSTITUTIONS

1. Member of the Economic Chamber of Commerce
2. Member of the Association of Graduates, University of Macedonia Economic and Social Sciences
3. Member of the Association of Graduates, University of Birmingham, UK

4. Member of the Association of Graduates, University of London, UK (London School of Economics and Political Science)
5. Member of the Hellenic Operational Research Society (EEEE)
6. Vice President of Hellenic Society for Systemic Studies (HSSS)
7. Associate Editor of the International Journal of Applied Systemic Studies (IJASS), Published by Interscience
8. Member of the Editorial Board of the scientific Journal 'Investment Research & Analysis Journal'
9. Member of the Editorial Board of the scientific Journal 'Journal of Economics and Business' 'ΣΠΟΥΔΑΙ'

### **ADMINISTRATIVE - ACADEMIC ACTIVITIES**

- 2013 – today: Rector of the University of Piraeus
- 2017 – today: Head of Tourism Studies Department, University of Piraeus
- 2012 - 2013: Vice Rector Financial Planning & Development, University of Piraeus
- 2012 - 2014: President of The Research Center, University of Piraeus
- 3/2016-5/2016 President of The Research Center, University of Piraeus
- 2009 - 2013: Head of Business Administration Department, University of Piraeus
- 2009 - 2012: Member of Steering Committee, University of Central Greece
- 2009 - 2012: Deputy Chairman, Department of Regional Economic Development, University of Central Greece
- 2009 - 2013: Member of Studies Programme Committee, Department of Business Administration, University of Piraeus
- 2008 - today: Scientific Coordinator Career Office, University of Piraeus
- 2008 - today: Member of Committee for Quality Assurance (ΜΟΔΙΠ), University of Piraeus
- 2007 - 2009: Member of the Senate, University of Piraeus
- 2006 - 2007: Deputy Member Management Committee of the Research Center, University of Piraeus
- 2002 Member of the Committee conducting and evaluating tenders for the creation and maintenance of the Web Site, University of Piraeus
- 2002 Member of the Committee to monitor and acceptance the project 'Creation and Maintenance of the Web Site', University of Piraeus
- 2001 - 2002: Deputy Member Management Committee of the Research Center, University of Piraeus
- 2000 Member of the Committee for final acceptance of the equipment required to support the educational work of the University of Piraeus
- 2000 Member of the Executive Secretariat to assist the work of the Organizing Committee for the International Business Symposium organized by the University of Piraeus in cooperation with the Prefecture, the City of Piraeus, the Chamber of Commerce and the Piraeus Law Society on "Piraeus: History and Culture"
- 2000 - today: Member of the Steering Committee of MBA-Tourism Management programme, Department of Business Administration, University of Piraeus
- 1999 - today: Member of the Committee of Student Affairs, Department of Business Administration, University of Piraeus
- 1998 - today: Member of the Assessment Committee of MBA programme candidates, Department of Business Administration, University of Piraeus

- 1998 – today: Member of the Steering Committee of MBA programme, Department of Business Administration, University of Piraeus
- 1995 - 1998 Representative of Accounting & Finance Department in the Interdepartmental MBA Programme, University of Macedonia
- 1996 - 1998 Chairman of the Board of the Faculty Association, University of Macedonia
- 1996 - 1998 President of the Board for Student Halls of Aristotle University of Thessaloniki and University of Macedonia
- 1994 - 1996 Treasurer of the Board of Faculty Association, University of Macedonia

## **PARTICIPATION IN CONFERENCES**

- 1993 1<sup>st</sup> European Conference on Information Systems, Henley on Thames, England.
- 1994 ‘Eurocash’94’, Cranfield University, England.
- 1994 4<sup>th</sup> International Congress of The Economic Society of Thessaloniki, Greece.
- 1995 3<sup>rd</sup> European Conference on Information Systems, Athens, Greece.
- 1997 International Conference in «Strategic Management: Mission, Philosophy, Culture and Climate of Organisation», Subotica, Yugoslavia.
- 1997 27<sup>th</sup> European Small Business Conference, ‘Change & Innovation: The Challenge for Small Firms’, Rhodes, Greece.
- 1998 2<sup>nd</sup> National Conference on Export Growth, "The Export Business for the Year 2000, Thessaloniki
- 1999 National Regulatory Authority for the Telecommunications and Postal Services Market, “The Internet market in Greece: Current Situation, Problems, Prospects”, March 23, Athens
- 1999 5<sup>th</sup> International Conference of Decision Science Institute, ‘Integrating Technology and Human Decisions: Global Bridges into the 21<sup>st</sup> Century’, Athens
- 1999 International Conference ‘Preparing the Manager of the 21<sup>st</sup> Century’, 15-18 December, Thessaloniki
- 1999 'The Electronic Commerce in Greece, Formal Meeting of the National Committee Electronic Commerce, February 15, Athens
- 2000 Comdex, Greece 2000, ‘A New Era in Information Technology’ 16-19 March, Athens
- 2000 1<sup>st</sup> E-Commerce Conference, Peace & Friendship Stadium, June
- 2000 Enterprise Resource Planning, University of Piraeus, July 6, Piraeus
- 2000 1<sup>st</sup> E-Business Forum, Ministry of Development, General Secretary of Industry, Holiday –Inn, July, Athens
- 2000 2<sup>nd</sup> E-Business Forum, Ministry of Development, General Secretary for Industry, Divani Caravel Hotel, October, Athens
- 2000 3<sup>rd</sup> Conference on Marketing Banking ‘Greek Institute of Marketing, Greek Management Association, Hilton Hotel, November–December, Athens
- 2000 3<sup>rd</sup> E-Business Forum, Ministry of Development, General Secretary for Industry, Divani Caravel Hotel, January, Athens
- 2001 The Convergence of ERP, Business Intelligence and B2B, Gartner Group, 24 January, Athens

- 2001 2<sup>nd</sup> E-Commerce Conference, Peace & Friendship Stadium, June 14-15, Athens
- 2001 5<sup>th</sup> Hellenic-European Research on Computer Mathematics and its Applications (HERCMA) Conference, 20-22 September, University of Economics and Business, Athens
- 2002 15<sup>th</sup> National Conference of Hellenic Society of Operational Research, Tripoli
- 2003 16<sup>th</sup> National Conference of Hellenic Society of Operational Research, Larissa
- 2003 6<sup>th</sup> Hellenic-European Research on Computer Mathematics and its Applications (HERCMA) Conference, 25-27 September, University of Economics and Business, Athens
- 2004 2<sup>nd</sup> International Conference on Accounting and Finance in Transition, Kavala
- 2005 1<sup>st</sup> National Conference of the Hellenic Society for Systemic Studies, Tripoli
- 2005 International Conference: "Managing Global Trends and Challenges in a Turbulent Economy", Chios
- 2006 2<sup>nd</sup> National Conference of the Hellenic Society for Systemic Studies, Chios
- 2007 3<sup>rd</sup> National Conference of the Hellenic Society for Systemic Studies, Piraeus
- 2007 5<sup>th</sup> International Conference Management of Technological Changes, Alexandroupolis
- 2008 4<sup>th</sup> National Conference of the Hellenic Society for Systemic Studies, Ioannina
- 2010 6<sup>th</sup> National & International Hellenic Society of Systemic Studies (HSSS) Conference, Mytilene
- 2010 3<sup>rd</sup> International Conference on Accounting and Finance, Skiathos
- 2010 5<sup>th</sup> European Conference on Entrepreneurship and Innovation, Athens
- 2011 7<sup>th</sup> National & International HSSS Conference "Professional Systemics in Action", Athens
- 2011 International Conference "Rethinking Business and Business Education in the Age of Crisis" Chios
- 2012 1<sup>st</sup> International Conference on Destination Management and Branding in the Mediterranean Region "Sustainable Tourism in Times of Crisis" Turkey
- 2012 23<sup>rd</sup> National Conference of Hellenic Society of Operational Research, Athens
- 2012 8<sup>th</sup> National & International HSSS Conference "Systems Approach to Strategic Management", Thessaloniki
- 2012 1<sup>st</sup> International Conference on Destination Management and Branding in the Mediterranean Region "Sustainable Tourism in Times of Crisis" Antalya, Turkey
- 2013 9<sup>th</sup> National and International HSSS Conference "Systemics for Process Cohesion", Volos
- 2013 International Conference on Applied Business & Economics: The Role of Financial Accountability and Transparency in Economic Activities, New York, USA
- 2014 10<sup>th</sup> National and International HSSS Conference "Systemic Entrepreneurship-Innovations, Business, Growth", Athens
- 2015 Annual International Conference on Business, Marketing & Management, Oxford, UK