

JOHN THANOPOULOS

BIOGRAPHICAL INFORMATION

(Named June 29, 2012 by the World Education Congress as Best Professor in International Business)

Business Address, Telephones and Emails:

Professor of International Business and ,
Dean of the Division of Business and Economics, IST
(September 1st 2015 to present)
72, Piraeus Street, Athens 18346, Greece
Telephone: ++30-210-4822222, email: jt@ist.edu.gr

and

Professor of International Business
(May 17th 2000 to August 31st 2015, recognized “emeritus”
as of October 7th 2015; Greek rank equivalent)
Department of Business Administration, University of Piraeus
80, Karaoli and Dimitriou Street, Piraeus 18534, Greece

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4 Xeniou Dios, Varkiza, Athens 16672, Greece
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Research and Publications (Books, editorships, monographs, supplements, journal articles, proceedings articles and abstracts, book chapters, reviews, non-refereed articles, cases, games and exercises)	Starting page 9
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Awards, Academic Grants, Service Contributions (State, public, university, college, department, “other”, mass media presentations)	Starting page 40

EDUCATION AND TRAINING

Doctoral Degree:

Doctor of Philosophy, 1983, University of Arkansas, U.S.A.
Major: Marketing; Minors: Mathematical statistics and Economics
Dissertation: "Life Style and Psychographic Characteristics As Determinants of Perceptions on Health Care".

Master's Degree:

Masters of Science, 1973, The City University, London, U.K.
Major: Administration Sciences
Thesis: "Managerial Problems of Private Schools".

Bachelors Degree:

Bachelor of Arts, 1971, The Athens Graduate School of Economics and Business Sciences, Athens, Greece. Major: Economics.

Professional Training:

Attendance of sessions in professional meetings where participated as chair, presenter, speaker, discussant, panelist. Also:

A.A.C.S.B. International, ICAM 2016: Renewing our purpose. Empowering your potential, Boston, Massachusetts, USA (April 3-5, 2016).

World Education Congress: Learning in the 21st Century: Right and Access to Education, Mumbai, India (29-30 June, 2012).

Academy of Athens, Greece: "Global Values," Athens, Greece (26-28 May, 2004).

Economist: 8th Roundtable with the Government of Greece: Leadership Strategy for Security & Prosperity in an Era of Uncertainty, Kavouri-Athens, Greece, (May 5-7, 2004).

Economist: 7th Government Roundtable: Leadership and Strategy for the Strengthening of Transatlantic Ties, Vouliagmeni-Athens, Greece, (April 2-4, 2003).

Sessions of AACSB Annual Meeting, Chicago, IL (April 6-9, 2002).

Sessions of AACSB Annual Meeting, New York, NY (April 22-24, 2001).

"LO150, Process in Sales Distribution 4.6", SAP Chicago Training Center, Oak Brooks, IL (March 6-10, 2000).

“SAP20, SAP R/3, Overview 4.6”, SAP Chicago Training Center, Oak Brooks, IL (February 22-24, 2000).

“Grantwriting” workshop, College of Business, The University of Akron (November 16, 1999).

“Improving Teaching Effectiveness” workshop, College of Business, The University of Akron (November 5 and 12, 1999).

“The Technology Revolution in Management Education,” AACSB Annual Meeting, Atlanta, Georgia (April 18-21, 1999).

“Implementing a Program for Teaching Improvement: *What can I do to improve teaching effectiveness at my school?*” Pre-program workshop, AACSB Annual Meeting, Atlanta, Georgia (April 18-21, 1999).

“Outcome Assessment Workshop,” Commission on Institutions on Higher Education, New England Association of Schools and Colleges, Inc., Deree College, Aghia Paraskevi, Athens, Greece (September 5, 1998).

Joint Academy of International Business International meeting and XXX Annual Assembly of CLADEA, Monterrey, Mexico (October 8-12, 1997).

“The Impact of Information Technology on Education,” The American College of Greece, Zappeion Megaron, Athens, Greece (May 22, 1997).

“Regional Treasury Centers: Past, Present and Future,” Executive Education Forum, The Institute for Global Business, The University of Akron, Ohio (April 30, 1997).

Conference on "Education and Management: Strategic Alliance," XXVIII Annual Assembly of CLADEA, Miami, Florida (November 7-10, 1993).

Seminar on "Export Documentation and Procedures," Columbus, OH (June 20, 1990).

Faculty Development Seminar in International Business Research, University of South Carolina, SC, (June 18-30, 1989).

Academy of International Business, London, England. Conference on "International Business in a Changing World Environment," (November 21-23, 1986).

"Winterim 1986," Thunderbird (The American Graduate School of International Management), Glendale, AZ (January 6-16, 1986).

Institute of International Education/Midwest, Chicago, IL, "48th Chicago World Trade Conference," (April 18-19, 1985).

University of Toledo, Toledo, OH, "Strengthening the International Dimensions of Business Administration Curriculum," (December 11, 1984).

Ohio State University, Columbus, OH, Symposium on "Global Productivity: Roles of Executives and Educators," (April 27, 1984).

American Assembly of Collegiate Schools of Business, Thunderbird, Glendale, AZ, "Seminar on Strategies for Internationalizing the Business Schools." (March 11-13, 1984).

Middlesex County College, Edison, NJ "Conference on International Education," (November 6-8, 1983).

Cleveland State University, Cleveland, OH, "Foreign Students Advisors Seminar," (April 4, 1983).

Leoussis Co., Retail Market Strategy, Athens, Greece, (1978).

Greek Center of Productivity, Exports to E.E.C., Greece, (1977).

M.A. coursework at the University of Exeter, Exeter, England, (1971-72). Attended courses in Business Finance, Managerial Accounting.

University of Nice, France (1972) and University of Pau, France (1968). Attended courses French, French Literature and Political Systems.

ACADEMIC EXPERIENCES

Teaching Experiences:

Department of Business Administration, University of Piraeus
Professor of International Business, 5/2000- 9/2015; only for graduate and doctoral learning 9/2015 to present:

- Undergraduate courses taught for the Department of Business Administration are: International Business; ERP (enterprise resource planning) within its Global Context; Special Topics in International Business; Business Ethics.
- Also, team taught with Professors Leonidas Chitiris and Manolis Kondylis are the courses Principles of Management and Human Resources which are offered to all BA students as well as to a variety of Departments at the University of Piraeus where the courses are an electives.
- Of particular interest are the following observations:
 - The course International Business is of particular significance since it is taught once every Fall and draws annually hundreds of students from the

Department of Business Administration, but also from other Departments where it is offered as a service course. About forty percent of these students are separated in 5-member teams. This experience has been presented in the article “Teaching International Business in ‘Mega’ Classes: A Case Studies,” *Journal of Teaching in International Business*, Volume 15 (Number 3), 2004, pages 61-77. For the purposes of this course the student association Students in International Business (SIB) had been organized (2001-2008) offering annual conferences and other events. Also, four annual awards were given primarily to the students of this course, as AHEPA Award of Excellence. This experience was presented at 2007 Annual Meetings of the Association for Global Business, in Washington, D.C. The article “How to Add Philosophy Dimensions in Your Basic International Business Course,” *Journal of Teaching in International Business*, Volume 21 (Issue 3), July-September 2010, pages 189-199 outlines an approach adding to this course self-actualization perspectives of the global manager. Purpose-specific conferences under the title “The Global Manager: Self Actualization Perspectives” were added to this class in 2009, 2010 and 2011 in order to supplement the technocratic knowledge with in depth understanding of the philosophical dilemmas that faces the student graduating from this class. Cds outlining these conferences, related speeches, conference proceedings and the respective class experience, prepared by the students and presented through corporate sponsoring, are available at JT’s web site. During 2013-2014 and 2014-2015 academic years undergraduate students organized and taught these conferences, in English.

- The International Business class is also taught in English for the Erasmus, mostly undergraduate European, students.
- The course of Special Topics in International Business, consisting of a series of in-depth projects, has resulted in student development and presentation of their work in events of significant academic stature, like the National Conference of the Hellenic Society of Systemic Studies or the Annual meetings of the Association for Global Business.
- Undergraduate course occasionally is taught for the Department of Banking and Finance: Business Ethics.
- Graduate courses taught for the Department of Business Administration are: (a) Human Resources in a Multinational TQM Environment for the MBA-TQM; (b) International Business for the Executive MBA; (c) Business Ethics and Principles of Corporate Governance for the full-time MBA.
- Graduate course taught for the Department of Maritime Studies: International Business, Corporate Social Responsibility and Human Resources.

- Professional courses offered in tandem with the Hellenic Society of Systemic Studies: (a) International Business and (b) Business Ethics (fall 2009 to present).
- More than 70 MBA theses supervision and also participation as a member of MBA theses committees.
- Supervision of doctoral students and participation in doctoral committees.

University of Peloponese in coordination with the University of Athens (Kalamata), Departments of Philosophy, teaching the graduate course on Labor Ethics (11/2010 to present).

University of Arkansas, Summer Program in Athens, Greece:

- Visiting Lecturer, Summers of 2004, 2005 and 2006: Global Information Technology Seminar; in 2007 modified to become “Global Aspects of Business Information.” (3-hour course, undergraduate).
- Visiting Lecturer, Summers of 1999 and 2000: Team teaching with Dr. Phil Taylor: International Economics and International Marketing (6 hour undergraduate course).

Department of Marketing, The University of Akron

- Visiting Senior Lecturer, University of Akron, Summer 2005, 2006 and 2007, Program in Athens, Greece, taught International Business (3-hour, undergraduate course).
- Professor of Marketing and International Business (4/1996 - 5/2000); Professor of Marketing, 1992 - 4/1996; Associate Professor of Marketing, 1986-1992; Assistant Professor of Marketing, 1983-1986
- Undergraduate courses taught: Marketing Principles, Product Planning, Sales Management, International Marketing, International Business, International Business Research, Multinational Corporations, and Independent Studies in Marketing and International Business.
- Graduate courses taught: Marketing Concepts, International Business, Multinational Corporations, Seminars in Marketing, Seminars in International Business, International Marketing Policies, and Graduate Independent Studies in Marketing and International Business.

School of Business Administration, American College of Greece

- Professor III, Fall 1998: Undergraduate course taught: International Marketing.

- Visiting Professor, Summer 1993: Undergraduate courses taught: International Business and International Marketing.

The University of Arkansas at Fayetteville, Instructor in Economics and Marketing, 1978-1982, undergraduate courses taught: Macroeconomics and Salesmanship.

Lyceum Athena, Inc., Athens, Greece, Part-time lecturer in Business Administration, 1975-1978.

Administrative Experiences:

Dean, Business and Economics Division and Professor of International Business of IST, Athens (September 2015 to present). Initiated and achieved AACSB membership.

Vice Chair, and member of the academic program committee, Department of Business Administration, University of Piraeus (December 3rd 2013 to August 31st 2015).

Director of the Division of Management, Department of Business Administration, University of Piraeus (September 2012 to December 3rd 2013). The Department handles its students and faculty through four divisions. For information see www.unipi.gr.

Director of the Center of Competitiveness and Director of the Center of Tourism, University of Piraeus (11/2000-2003). Responsibilities included to reorganize both Centers to acquire broader feasibility and meaningful tasking. A major project for 2002 onwards include the offering of summer courses to non-Greek students. Initiated and achieved AACSB membership.

Associate Dean, School of Business, American College of Greece (9/1998-8/1999).

- Academic areas of responsibility (in Accounting, Finance, Management and Marketing) included curricular restructuring, faculty evaluation, student associations supervision, business plan development, and business school matters related to the New England Association of Schools and Colleges (NEASC), AACSB-The International Association for Management Education, and the European Foundation of Management Development (EFMD) accreditation. Initiated and achieved AACSB membership.
- Additional duties were to initiate and launch new international business courses and major, to work towards offering a MBA degree, to be member and secretary of the Academic Council, and to act as chair, Dean's Search Committee, Faculty of Business Administration. The School of Business has more than 110 full and part-time professors and more than 3,500 students.

Associate Director, Institute for Global Business (9/1996-3/1998), College of Business, University of Akron, in charge of exchange programs and student activities

International Business Programs, Director (1/1983-8/1996), College of Business, University of Akron.

- Internal to the College activities included: Developed undergraduate and graduate international courses, including international business research, international business environments, multinational corporations, international business seminars, international marketing policies, international business independent studies. Developed international business co-majors in accounting, finance, management, marketing. Coordinated the activities of the international business program, with other university academic departments, the continuing education division, and the development office. Increased awareness of international business by establishing the basic international business course as a requirement of all CBA students, an international business (student) club and an international business (academic) committee.
- External to the College activities included: Developed affiliate program relations in Holland, Belgium, England and China. Organized and coordinated international business specialized workshops (ranging from political risk analysis to international licensing) and a six-week continuing education program "Certificate in International Trade."
- Due to tasks undertaken in the field, the Governor of Ohio awarded The University of Akron the "E" Award (for excellence in exporting), 1987.
- Linked the College of Business with the Greater Akron Export Association, being the Co-Chair of the International Business Executive Committee and the Chair of its Education Committee. In cooperation they offer a series of workshops and executive seminars and through them, provide networking and fundraising for The University of Akron. Developed comprehensive general college and business administration articulation agreement in Greece.
- Proposed the concept of an International Business School in Ohio through the Executive International Business Committee (May 1988) which resulted in funding the Ohio School of International Business (OSIB), a consortium of four state universities (Akron, Cleveland, Kent, Youngstown) and became Policy Council member of OSIB. Eventually, The University of Akron was funded (\$1,000,000, per year) by the State of Ohio to lead an international business program in this region.

BUSINESS EXPERIENCES

John Thanopoulos and Associates, Inc. (Ohio, USA), President. Active consulting for a variety of organizations, 1985-present. Specializing (a) in matters of export marketing,

and corporate restructuring for organizations with sales turnover between \$20,000,000 - \$80,000,000 and (b) in consulting and business plan development of independent living, assisted living and nursing home operators.

ASEP (Hellenic agency for the selection of public employees), occasional committee member and selection coordinator, for various committees, 2003 – present).

VOKTAS, Inc., Athens, Greece. Sales and Marketing Manager, 1976-1978. This assignment covered the following areas of exclusive responsibility: A dealership system covering 15 major selling areas. A new wholesale price-incentive system. Reorganization of the distribution system. Feasibility studies and planning for new product introduction. Advertising campaigns, market research, and promotions. Annual sales in 1978 in excess of \$25,000,000.

University of Arkansas, Bureau of Business and Economic Research, 1974-1975; research scholar in business involved with the following projects: (1) Tax Forecasts for the State of Arkansas, (2) Price-Quantity Relations for the Futures Egg Market at the Chicago Stock Exchange, (3) Extensive study and visitation of poultry operations, (4) Female Labor Force in Arkansas, (5) Preliminary study of the University of Arkansas project concerning sources of new enrollment and ways to capture them, (6) Consultant for a hospital in El Dorado, Arkansas, (7) Design of the Winthrop Rockefeller International Cattle Research and Training Center, (8) Work flow improvements in B.B.E.R., University of Arkansas.

VOKTAS, Inc., Athens, Greece. Assistant to the Chief Executive Officer, 1973-1974; 1975-1976. This assignment covered the following areas of exclusive responsibility: The five year master plan. 1976 operating plan, budgets and work flows. Improvements in personnel selection and evaluation. Reorganization of contract farmers. Evaluation of problem areas in the sales department.

RESEARCH AND PUBLICATIONS

Books, Editorships, Monographs and Supplements:

John Thanopoulos and Panayiotis Petratos, *Business Ethics Theory*, October 2015, available through Amazon.com, ISBN 9781512308181, https://wwwcreatespace.com/pub/simplesitesearch.search.do?sitesearch_query=petratos&sitesearch_type=STORE

Georgopoulos Nikolaos, John Thanopoulos, Filotheos Dalianis, Editors, *Honorary Volume for Professor Manolis Kondylis*, University of Piraeus, Faidimos 2015, found in <http://www.ode.unipi.gr/images/stories/hvolumes/Timitikos-tomos-Kondyli-Final-ISBN.pdf>.

Global Business and Corporate Governance: Environment, Structure and Challenges, New York, Business Expert Press 2014, ISBN-13: 978-1-60649-864-4 (paperback), ISBN-13: 978-1-60649-865-1 (e-book), Business Expert Press International Business Collection, Collection ISSN: 1948-2752 (print), Collection ISSN: 1948-2760 (electronic), 229 pages.

Η Διεθνής Επιχείρηση: Περιβάλλον, Δομή και Προκλήσεις, (English title: *Global Business: Environment, Structure and Challenges*), Athens, Greece, Interbooks 2006, ISBN 960-390-163-6, 450 pages. Second edition, Interbooks 2012, 460 pages. Third edition, Athens, Greece, Fedimos Publishing 2013, ISBN 978-618-80635-4-9, 464 pages.

Επιχειρηματική Ηθική και Δεοντολογία στην Εποχή της Εταιρικής Διακυβέρνησης (English title: *Business Ethics in the Era of Corporate Governance*), Athens, Greece, Interbooks 2003, ISBN 978-960-390-120-2, 227 pages. Second edition, 317 pages, 2009 Athens, Greece. Third edition, Athens, Greece, Fedimos Publishing 2013, ISBN 978-618-80691-0-7, 336 pages.

Ο Διεθνής Μάνατζερ: Διαδρομές Αυτογνωσίας (English title: *The Global Manager: Self Actualization Perspectives*, coauthored with 185 of his Fall 2009 students), first electronic edition (cd-rom), Interbooks, Athens 2010, ISBN 978-960-390-220-1, 326 pages.

Global Business: Environment, Structure and Challenges, Athens, Greece, Interbooks 2007, ISBN 960-390-184-6, 245 pages, softbound.

Ναυτιλιακή Θεωρία και Επιχειρηματικότητα στην Εποχή της Ποιότητας, (English title: *Ship Management Theory and Entrepreneurship in the Era of Quality*, co-authored, Alkis I. E. Corres, John Thanopoulos), Athens, Greece, Interbooks 2005, ISBN 960-390-151-2, 239 pages.

Το Επιχειρείν Στο Παγκόσμιο Χωριό Μας, (English title: *Doing Business In Our Global Village*), Athens, Greece, Interbooks 2002, ISBN 960-390-100-8, 364 pages.

(Editor), *Southwest Review of International Business Research*, Houston, TX, The Academy of International Business, Southwest Region, 1991.

(Editor), *Southwest Review of International Business Research*, Dallas, TX, The Academy of International Business, Southwest Region, 1990.

(Editor), *Developments in Marketing Science*, Volume XII, (Jon M. Hawes, Editor, John Thanopoulos, Co-editor) Orlando, FL, The Academy of Marketing Science, 1989.

(Editor, with the assistance of J. W. Leonard), *International Business Curricula: A Global Survey*, Cleveland, Ohio, Academy of International Business, 1986.

Guide to Accompany Basic Statistics: A Real World Approach, 3rd edition (Co-authored, P. H. Taylor, John Thanopoulos) St. Paul, West Publishing Company, 1983.

Journal Articles:

“How to Add Philosophy Dimensions in Your Basic International Business Course,” *Journal of Teaching in International Business*, Volume 21 (Issue 3), July-September 2010, pages 189-199.

“Financial System Structure and Change 1986-2005: Evidence from the OECD Countries,” (with Angelos A. Antzoulatos and Chris Tsoumas) *Journal of Economic Integration*, 23 (4) 2008, pages 977-1001.

“Improving Quality in Higher Education: Student Perceptions of the Evaluation Criteria of the Effective University Professor,” (with Maria Pappa, in Greek) *Spoudai*, Volume 56, Number 4, October-December 2006, pages 58-84.

“Seeking Competitiveness from the Banking Sector in a Developing Country,” (with Victoria Bellou) *The Journal of Current Research in Global Business*, Volume 8, Number 11, Winter 2006, pages 59-67.

“Enhancing Service Quality in a Hospital Setting,” (with Victoria Bellou) *Review of Business*, Volume 27, Number 1, Winter 2006, pages 26-32.

“Mergers’ and Acquisitions’ Impact on Psychological Contract Breach: The Case of Greece,” (with Victoria Bellou and Leonidas Chitiris) *The Journal of Current Research in Global Business*, Volume 7, Number 11, Winter 2005, pages 54-63.

“Global Logistics Management Within a Systemic Problem Structure Methodology Environment,” (with Nikitas Assimakopoulos) *The Journal of Current Research in Global Business*, Volume 7, Number 11, Winter 2005, pages 11-28.

“Teaching International Business in ‘Mega’ Classes: A Case Study,” *Journal of Teaching in International Business*, Volume 15 (Number 3), 2004, pages 61-76.

“Towards Global Entrepreneurialism,” (with L. L. Schkade), *North Central Business Journal*, Volume I, Issue 7, Summer/Fall 2000, pages 46-7.

“The Brave New Global Enterprise,” (with Charles Little), *Review of Business*, Volume 20 (Number 2) Winter 1998, page 3.

“Global Business Education for the 21st Century,” *Review of Business*, Volume 20 (Number 2) Winter 1998, pages 31-33.

“Nourishing the American Business with Japanese Recipes,” (with J. W. Leonard), *Review of Business*, Volume 18 (Number 1) Fall 1996, pages 7-10.

“Improving the Delivery of the Undergraduate International Business Course,” (with Leon Rasberry and A. A. Alrubaiy), *Journal of Teaching in International Business*, Volume 7 (Number 3), 1996, pages 33-44.

"Cross-Cultural Sensitivities of Young Americans: Can They Play with the Rest of the Kids in the World?", (with Marc Valencia and Ivan R. Vernon), *Journal of Teaching in International Business*, Volume 2 (3/4), 1991, pages 15-32.

"Sex, Education, and Unionism: Demographic Determinants of Attitude Toward Japanese Direct Investment," (with Duane Kujawa, Frances E. Vernon, and Ivan R. Vernon), *The International Trade Journal*, Volume V, (Number 4), Summer 1991, pages 15-29.

"Measuring the Internationalism of Collegiate Business Schools," (with Ivan R. Vernon), *Issues in International Business*, Volume 6, Number 1, (Spring 1989), pages 5-15.

"Ethnicity and its Relevance to Marketing: The Case of Tourism," (with A. H. Walle), *Journal of Travel Research*, Volume 26, Number 3, (Winter 1988), pages 11-14.

"International Business Education in the AACSB Schools," (with Ivan R. Vernon), *Journal of International Business Studies*, Volume 18, Number 1 (1987), pages 91-98.

"Management Theory: Japanese Influence," (with J. W. Leonard), *Kyukyo Economic Review*, Volume 10, Number 1, March 1985, pages 131-143. In Japanese, translation by Professor Yoichi Usui.

"A Dynamic Planning Framework for Nursing Homes," (with Nancy Lambert) in *Nursing Homes*, Volume 34, Number 2, March/April 1985, pages 39-42.

"Market Considerations at the Psychography of the Arkansas Elderly Health Consumer," *Arkansas Business and Economic Review*, Volume 17, Number 2 (1984), pages 14-17.

"Segmentation Bases of the Elderly Health Care Consumer," (with G. E. Kiser), in W. J. Winston, Editor, *Health Marketing Quarterly*, Volume 2, Number 1, Fall 1984, pages 129-138.

"The Elderly, Black, and Transfer Payments in Arkansas," (with J. W. Leonard), *Arkansas Business and Economic Review*, Volume 15, Number 4 (1982), pages 17-22.

"Quality and Value Perceptions of Arkansas Consumers for National, Private, and Generic Brand Grocery Products," (with Jon M. Hawes and Stephen P. Hutchens), *Arkansas Business and Economic Review*, Volume 15, Number 2 (1982), pages 4-10.

"Personal Income and Transfer Payments in Arkansas," *Arkansas Business and Economic Review*, Volume 14, Number 2 (1981), pages 7-19.

Proceedings Papers and Proceedings Abstracts (Peered Reviewed):

Thanopoulos, John and Nikos Papazoglou, presented by the co-author NP, "Teaching International Business in "Mega"-Classes: Active Learning and Team-Building", Academy of International Business Annual Meeting, New Orleans, xxxxxxxxx, 2016.

Kotsakis Aristomenis, John Thanopoulos, Spyros Kalimanis and Ioannis Lentas, “Strategic Cultural Change: A Real World Application Example in the Public Sector”, HSSS, CSAP, Vienna, March 31, 2016.

“From Self Actualization to the Global Manager and Corporate Governance”, (Greek title: Από την Αυτογνωσία στον Παγκόσμιο Manager και στην Εταιρική Διακυβέρνηση), included in the electronic version of the text, Georgopoulos, Nikolaos, John Thanopoulos and Filotheos Dalianis, Editors, *Honorary Volume for Professor Manolis Kondylis*, University of Piraeus, Faidimos 2015, <http://www.ode.unipi.gr/images/stories/hvolumes/Timitikos-tomos-Kondyli-Final-ISBN.pdf>.

Thanopoulos, John, Petros Malliaris and Konstantina Paschou, “Executive Positions in Multiculturalism and Crisis Management Cases and Consequences on Corporate Survival”, (Greek title: Η στάση των στελεχών απέναντι στην πολυπολιτισμικότητα και τις συγκρούσεις ως παράγοντας βιωσιμότητας του οργανισμού), included in the electronic version of the text, Georgopoulos, Nikolaos, John Thanopoulos, Filotheos Dalianis, Editors, *Honorary Volume for Professor Manolis Kondylis*, University of Piraeus, Faidimos 2015, <http://www.ode.unipi.gr/images/stories/hvolumes/Timitikos-tomos-Kondyli-Final-ISBN.pdf>.

“Insights from Teaching International Business in ‘Mega’ Classes” at the 2014, 26th annual meeting of the Association for Global Business, November 13-15, 2014, in Orlando, Florida in Charles M. Byles, Editor, *AGB and IALBSS Proceedings of the 2014 Conference*, on cd-rom.

“The Era of the Global Corporation: Managers, Self-Actualize!” at the 2013 annual meeting of the Association for Global Business, November 21-23, in Las Vegas in Charles M. Byles, Editor, *AGB and IALBSS Proceedings of the 2013 Conference*, on cd-rom.

“Internationalization Strategies and Financial Performance: A Comparative Analysis,” (with George Artikis and Panayiotis Artikis) at the 2012 annual meeting of the Association for Global Business, November 15-17, in Washington D.C. in Charles M. Byles, Editor, *AGB and IALBSS Proceedings of the 2012 Conference*, on cd-rom.

“The era of global HRM in a TQM environment,” (with Theofanis Tseperkas) at the 2012 annual meeting of the Association for Global Business, November 15-17, in Washington D.C. in Charles M. Byles, Editor, *AGB and IALBSS Proceedings of the 2012 Conference*, on cd-rom.

“Preparing Global Managers: Attention to Self Actualization Deficits,” at the 2011 Annual meeting of the Association for Global Business, November 17-19, Newport Beach, California, in Charles M. Byles, Editor, *AGB and IALBSS Proceedings of the 2011 Conference*, on cd-rom.

“Developing a safety culture into a high risk organization utilizing aviation safety methods”, at the 2011 National Conference of the Hellenic Society of Systemic Studies, Athens, Greece, May 6, 2011, presented via co-author Stavros Stavropoulos and included in an abstract form in the conference proceedings.

“The new role of global enterprise”, at the Annual meetings of the Association for Global Business, Newport Beach, California, November 20, 2008 Dr. Panos Petratos.

“A Systemic View of the Global Corporation: A Conceptualization, an Opinion” keynote speaker, at the 2011 National Conference of the Hellenic Society of Systemic Studies, Athens, Greece, May 6, 2011, included in an abstract form in the conference proceedings.

“Towards a new theory of the international enterprise,” at the 2008 National Conference of the Hellenic Society of Systemic Studies, Ioannina, Greece, May 30, 2008.

“The new role of global enterprise” (presented via co-author Panos Petratos), at the Annual meetings of the Association for Global Business, November 20, 2008, Newport Beach, California, in Robert J. Keating, Editor, *Proceedings of the 2008 Conference of the Association for Global Business*, on cd-rom.

“Teaching International Business in ‘Mega’ – Classes”, at the 2007 Annual meeting of the Association for Global Business, November 15-18, Washington, D.C., in Robert J. Keating, Editor, *Proceedings of the 2007 Conference of the Association for Global Business*, on cd-rom.

“Maritime Shipping: A Global Industry in search of Multicultural Crews” (with Mihalis Paraskevopoulos and Petros Maliaris), at the 2007 Annual meeting of the Association for Global Business, November 15-18, Washington, D.C., in Robert J. Keating, Editor, *Proceedings of the 2007 Conference of the Association for Global Business*, on cd-rom.

«Japanese Management Revisited,” (with Joseph W. Leonard) at the 2006 Annual meeting of the Association for Global Business, November 16-18, Newport Beach, California in Robert J. Keating, Editor, *Proceedings of the 2006 Conference of the Association for Global Business*, Volume 18, 2006, on cd-rom.

“US Versus Greek Business Student Attitudes Towards Ethical Decision Making,” (with Timothy Paul Cronan and David E. Douglas) at the 2006 Annual meeting of the Association for Global Business, November 16-18, Newport Beach, California in Robert J. Keating, Editor, *Proceedings of the 2006 Conference of the Association for Global Business*, Volume 18, 2006, on cd-rom.

“Capstone: Global Business Challenges,” keynote address at the 2nd Annual Conference on “Management of International Business & Economics Systems,” TEI Larissas, Greece, in George Blanas, Editor, *MIBES 2006 Conference Proceedings*, on cd-rom.

“A Comparative Look at Undergraduate Business Education: Greece Vs. the United

States,” (with David E. Douglas and Hongjiang Xu) at the Annual Meeting of the Association for Global Business, Miami Beach, Florida, November 18, 2005, in Robert J.

Keating, Editor, *Proceedings of the 2005 Conference of the Association for Global Business*, Volume 17, 2005, on cd-rom.

“Improving Quality of Teaching in Higher Education: Student Evaluation of the Effective Greek Professor,” (with Maria Pappa) at the Annual Meeting of the Association for Global Business, Miami Beach, Florida, November 18, 2005, in Robert J. Keating, Editor, *Proceedings of the 2005 Conference of the Association for Global Business*, Volume 17, 2005, on cd-rom.

“Putting Organizational Loyalty Back in Place,” (with Victoria Bellou) abstract at the *Conference Proceedings*, of 5th Annual International Conference (2005) of the European Academy of Management (EURAM), page 264.

“Corporate Social Responsibility: From the Theory to the Practice of the Greek Shipping Industry,” (with Alkis I. E. Corres) in the *Proceedings* of the 2005 Conference of the Hellenic Society of Systemic Studies, abstract page 132 (full paper on the proceedings cd-rom).

“Working Towards The Greek-Sino Cooperation Potential: A Model For Global business,” at the Annual Meeting of the Association for Global Business, Atlanta, Georgia, November 22, 2003, in Charles Byles, Editor, *Proceedings of the 2003 Conference of the Association for Global Business*, Volume 15, 2003, pages 159-161.

“Providing Global Business Education in Greece,” in the Annual Meeting of the Association for Global Business, Las Vegas, Nevada, November 21, 2002, in Robert D. Goddard, Editor, *Proceedings of the 2002 Conference*, of the Association for Global Business, Volume 14, 2002, pages 173-176.

“Providing Global Business Education,” at the international conference Globalization: Illusions and Realities organized by the University of Piraeus, Greece, November 30, 2001, included in the Conference Proceedings (in Greek), *Internationalization: Illusions and Realities*, pages 57-64.

“Entrepreneurial Networking: A Global Phenomenon,” The Case of Greece,” (with Sarah Dodd, first author) in abstract form, in Robert D. Goddard, Editor, *Proceedings of the 2001 Conference*, of the Association for Global Business, Volume 13, 2001, page 8.

“Global Trade Centers for the 21st Century,” (with Eleni Mpalasopoulou and Maria Petridou) in abstract form, in Robert D. Goddard, Editor, *Proceedings of the 2001 Conference*, of the Association for Global Business, Volume 13, 2001, page 34.

“Mapping of Business Education in Europe,” (with Anastasios Katsougris and Athanasios Panopoulos) in abstract form, in Robert D. Goddard, Editor, *Proceedings of*

the 2001 Conference, of the Association for Global Business, Volume 13, 2001, page 35.

“Emerging Markets in the Global Business Education: The Case of Greece,” (with Phil H. Taylor) in abstract form, in Robert D. Goddard, Editor, *Proceedings of the 1999 Conference*, of the Association for Global Business, Volume 11, 1999, page 406.

“From International Marketing to Global Business Education,” in Dale L. Varble, Robert Green and Gene Wunder, Editors, *1999 Proceedings of the Marketing Management Association*, pages 92-96.

“The Role of the Small Enterprise in the Mediterranean Countries,” in Robert D. Goddard, Editor, *Current Research in Global Business*, Journal of the Association for Global Business, Volume 10, 1998, pages 7-11.

“U.S.A. versus European Business Education Approaches,” in Robert D. Goddard, Editor, *Current Research in Global Business*, Journal of the Association for Global Business, Volume 10, 1998, page 369.

“The Creation an International Business Program,” in the *Proceedings of the Annual Meeting of the Association for Global Business*, November 22, 1996, Dallas, Texas, pages 45-48.

“The Process o Business Decision Making in China,” (with Huang Quanyu, Chen Tong, and J. W. Leonard) in the *Proceedings of the Annual Meeting of the Association for Global Business*, November 22, 1996, Dallas, Texas, page 351.

“Salesforce Management in High Context Cultures: Practitioners’ Perspectives,” (with J. W. Leonard) in the *Proceedings of the 1996 Multicultural Management Conference of the Academy of Marketing Science*, October 18, 1996, Norfolk, Virginia, pages 353-358.

“Japanese Management Theory: Revisiting the Last Twenty Years,” (with J. W. Leonard) in *the Proceedings of the Annual Pan-Pacific (XIII) Conference*, May 29-31, 1996, Chiba, Japan, pages 433-435.

"Trade Shows: From an American Paradigm to a World-Wide Model," (with Ali Ersoz), in the *Proceedings of the Annual Meeting of the Association for Global Business*, November 18, 1995, Orlando, Florida, pages 6-13.

"Improving Global Competitiveness: Partnerships and Roundtables," in the *Proceedings of the Annual Meeting of the Association for Global Business*, November 17, 1995, Orlando, Florida, pages 325-328.

"Relationships Country Development And Advertising Expenditures," (with Robert Hayes) in the *Proceedings of the 1994 Conference*, Association for Global Business, Las Vegas, Nevada, November 1994, pages 271-279.

"Student Perceptions of an Undergraduate International Business Course," (with A. A. AlRubaiy) in *Proceedings of the 1992 Conference*, Association for Global Business, New Orleans, LA, November 1992, pages 12-18.

"Japanese Direct Investment in the U.S.: An Attitudinal Study," (with Duane Kujawa, Frances E. Vernon, Ivan R. Vernon) in *1991 Southwest Review of International Business Research*, Southwest Region of the Academy of International Business, Houston, TX, March 14, 1991, pages 55-88.

"Export Concerns of Small U.S. Manufacturers," (with David McCallum), in *1990 Southwest Review of International Business Research*, Southwest Region of the Academy of International Business, Dallas, TX, February 28, 1990, pages 237-241.

"International Accounting and International Finance Courses in the AACSB Schools," (with Mostafa Sarhan and B. L. Jacob), in the *Midwest Review of International Business, Midwest Business Administration 25th Annual Meeting*, Chicago, IL, March 15-17, 1989, pages 11-14.

"Availability of Marketing as Academic Discipline Outside the U.S.," (with Ken Mast, B. L. Jacob and J. W. Leonard), Peter J. Gordon and B. J. Kellerman, Eds., *Advances in Marketing*, Southwestern Marketing Association, New Orleans, LA, March 9-11, 1989, pages 197-201.

"International Business Education in the U.S. and the World," (with B. L. Jacob), *Developments in Pacific Asian Business: Education and Research*, International Symposium on Pacific Asian Business, Honolulu, HI, January 10-12, 1989, pages 93-95.

"A Status Report on International Business Education," (with B. L. Jacob), *Midwest Review of International Business*, Midwest Business Administration Association 24th Annual Meeting, Chicago, IL, March 23-25, 1988, pages 189-197.

"Non-U.S. Schools of Business: Differences in Curricula Coverage," (with J. W. Leonard and Ken Mast) in the *Proceedings of the Decision Science Institute* (18th Annual Meeting, Honolulu, Hawaii, November 23, 1986), pages 360-362.

"The International Marketing Course in the AACSB Schools," expanded abstract in the *Developments in Marketing Sciences*, Namesh K. Malhotra and Jon M. Hawes, Editors, (Academy of Marketing Science, 1986), page 470.

"Tourism and Ethnic Groups: Behavioral Patterns and Marketing Implications," (with Stavros Constantinou), expanded abstract in the *Developments in Marketing Sciences*, Namesh K. Malhotra, Editor, (Academy of Marketing Sciences, 1985), page 478.

"Job-Related Stress in an Organizational Setting: Its Nature, Causes, Controls," (with J. W. Leonard), abstract published in L. R. Moise, Editor, *Organizational Policy and Development*, (Louisville, KY: Center for Continuing Studies, 1985), pages 198-199.

"Strategy Formulation Is Not Enough; Organizations Need Strategic Control," (with J. W. Leonard), abstract published in *Organizational Policy and Development*, L. R. Moise, Editor, (Louisville, KY: Center for Continuing Studies, 1984), pages 247-248.

"Modeling Elderly Consumer Health Care Behaviors," (with C. P. Rao) in the *Marketing Theory and Concepts in an Era of Change*, John Summey, et al., Editors (Carbondale, IL: Southern Marketing Association, 1983), pages 85-88.

"Directional Motivation: An Illustrative Model and Practical Implications," (with J. W. Leonard), abstract published in *Decision Sciences in the Public and Private Sectors: Theory and Applications*, Thomas W. Jones and Paul Shaffer, Editors, (Dallas, TX: 1982), page 152.

Book Chapters/Papers in Volumes/Reviews/Non-refereed Articles:

The Code of Corporate Governance and its Compliance: Implementation instructions, (Greek title Ο Κώδικας Εταιρικής Διακυβέρνησης και το Νομικό του Πλαίσιο: Οδηγίες Υλοποίησής του) in the *Scanner Magazine*, Volume 61, May 2015, pages 17-26.

"The Era of the Global Corporation: Education and Management Concerns" (published in Serbian as the Era svetskih Korporacija. Pitanje obrazovanja i kompetentnosti) in *Primenjena Etika* (translated as *Applied Ethics*), Editors: Duška Franeta and Evangelos D. Protopapadakis, Hellenic Society of Ethics and Novi Sad, Mediterran Publishing 2014, pages 240-257.

Towards self actualization: Understanding the depth of education, (Greek title Προσβλέποντας σε μια Διαχρονική Παιδεία. Διαδρομές Αυτογνωσίας) in the *Essays in Honor of Penelope Agalopoulou*, University of Piraeus, Ant. N. Sakkoulas Publishers, Athens 2011, pages 611-632.

"Global Manager, Know Thyself," School of Civil Engineering, University of Salonica, Greece, Conference on Width and Depth of Education (Από την εκπαίδευση του οφέλους στην παιδεία του βάθους), May 14, 2010; invited speech, in Greek, included in the conference proceedings, pages 97-110.

"Business ethics?" in *Kifissia Today*, March 2009, page 6.

"Aiming towards Educational Excellence," with Dimitris Despotis, in *Quality Assurance in Higher Education: An Anthology of Best Practice*, Hellenic American Union, Athens 2008, pages 181-185.

"The Human Resource-centered Global Corporation," in Greek, *Students Dealing Business*, (Journal of the Students in International Business at the University of Piraeus), Issue 1, Fall 2006, pages 18-19.

“On University Accreditation ...,” in Greek, *Express* (daily economic newspaper), October 26, 2003, page 4.

Forward of Huang Quanyu, Joseph Leonard, Chen Tong’s “Business Decision Making in China,” Binghamton, NY: International Business Press, 1997.

“Akromold Gains Exporting Success Through ARDB/GAEA Support,” *Directions*, Akron, Regional Development Board, July/August 1996, page 6.

“Going Global: A Preface,” in Burt D. Morgan, *Going Global*, 1996.

"International Business Programs: Meeting Community and Global Needs at The University of Akron," *Tradewinds*, Greater Akron Export Association, April/May 1993, page 12.

"International Business Programs: Partnerships and Joint Ventures," *Newsletter*, Midwest Marketing Association, Winter 1993, page 2.

Henderson, The Globalization of High Technology Production: Society, Space and Semiconductors in the Restructuring of the Modern World, London and New York: Routledge, 1989. Reviewed for the *Journal of the Academy of Marketing Science*, 19-4 (Fall 1991), pages 392-3.

“Perspectives on International Business,” *Akron Magazine*, The University of Akron Press, Fall 1987, page 7.

"Difficult to Get Answers from Foreign Schools," *Marketing News*, Vol. 20, No. 15, July 18, 1986, page 18.

"Segmentation Bases of the Elderly Health Care Consumer," (with G. E. Kiser), in *Innovations in Hospital Marketing*, W. J. Winston, Editor, New York: The Haworth Press, 1984, pages 129-138.

"Japanese Management: Reasons for Success," (with J. W. Leonard), in *Japanese Management*, Song M. Lee and Gary Schwendiman, Editors, New York: Praeger, 1983, pages 139-147.

Cases, Games and Exercises:

“Engels & Ferrell Industries,” (with J. W. Leonard), in Richard M. S. Wilson and Colin Gilligan, *Strategic Marketing Management: Planning, Implementation and Control*, Second Edition. Oxford: Butterworth-Heinemann, 1997, pages 779-786.

“The Lost Weekend,” (with Dale Lewison), in D. M. Lewison, *Retailing* 6th Edition, New York: Macmillan Publishing Company, 1997, page 794.

"Lyceum `Athina'," abstract of case study presented at the 1994 North America Case Research Association Meetings; in the *Proceedings of the North America Case Research Association's Annual Meeting*, page 34.

"The Lyceum of Classical Studies," abstract of case study presented at the 1994 North America Case Research Association; in the *Proceedings of the North America Case Research Association's Annual Meeting*, page 33.

"The Power Supplies Division," (with J. W. Leonard), in Andrew C. Gross et al, *Business Marketing*, (Houghton Mifflin, 1993), pages 717-722.

"Engels & Ferrell Industries," (with J. W. Leonard), in D. W. Cravens, *Strategic Marketing*, Third Edition. Homewood, IL: Richard D. Irwin, pages 747-756.

"McDonald's: From the 'Burger Wars' to the Big Food Fight," (with D. M. Lewison), in D. M. Lewison, *Retailing* 4th Edition, New York: Macmillan Publishing Company, 1991), pages 83-84.

"Risk: Good Business or Questionable Ethics?" (with Jon Hawes), in D. M. Lewison, *Retailing* 4th Edition (New York: Macmillan Publishing Company, 1991), pages 158-159.

"Value Shoes-Planning Monthly Sales and Stock Levels," (with D. M. Lewison), in D. M. Lewison, *Retailing* 4th Edition (New York: Macmillan Publishing Company, 1991), pages 545-6.

"Nutri-System, Inc.: The Fat's in the Fire," (with D. M. Lewison and Jon Hawes), in D. M. Lewison, *Retailing* 4th Edition (New York: Macmillan Publishing Company, 1991), pages 724-5.

"The Electronic Mall: Identifying and Evaluating Market Areas," (with D. M. Lewison and C. R. Patton), in D. M. Lewison and M. W. Delozier, *Retailing* 3rd Edition (Columbus: Merrill Publishing Company, 1989), p. 740; also 4th Edition (New York: Macmillan Publishing Company, 1991), page 357.

"Leave of Absence," (with J. W. Leonard). Published in *Cases and Experiential Exercises in Human Resource Management*, Raymond L. Hilbert, Sterling M. Schoen and Cyril C. Ling (Boston: Allyn and Bacon, 1990), pages 205-208.

"Engels and Ferrell Industries," (with J. W. Leonard). Published in updated format in *Marketing Planning and Strategy*, Subhash C. Jain (Cincinnati: Southwestern Publishing Company), 1990, pages 699-707.

"Leave of Absence (with J. W. Leonard), *Management*, Randall B. Dunham and Jon L. Pierce (Glenview, IL: Scott, Foresman and Company, 1989).

"EFI, Inc.," (with J. W. Leonard) in *Managerial Marketing: Strategy and Cases*, M. L. Bell and J. W. Vincze (New York: Elsevier, 1988), pages 163-172.

"Leave of Absence (with J. W. Leonard), *Cases and Policies in Personnel/Human Resource Management*, Fifth Edition, Raymond L. Hilbert, Sterling H. Schoen, and Joseph W. Towle, (Boston: Houghton Mifflin Co., 1986), pages 189-192.

"Custom Sales, Inc.," (with J. W. Leonard), *Organizational Behavior*, Fourth Edition, Don Hellriegel, John W. Slocum, and Richard W. Woodman (St. Paul: West Publishing Company, 1986).

"EFI-MS," (with J. W. Leonard), *Industrial Marketing Management: A Strategic View of Business Markets*, 2nd Edition, M. D. Hutt and T. W. Speh, (Chicago: The Dryden Press, 1985), pages 489-494.

"Engels and Ferrell Industries, Inc.--Implementing the Marketing Concept," (with J. W. Leonard) in *Industrial Marketing Management Cases and Readings*, Peter J. LaPlaca, (New York: Random House, 1984), pages 318-324.

"WRT, INC.: Engineering Products Division," (with J. W. Leonard) in *Managerial Marketing for Industrial Firms*, B. Charles Ames and James D. Hlavacek, (New York: Random House), 1984, pages 376-385.

"Engels and Ferrell Industries, Inc.-- Expanding into New Markets," (with J. W. Leonard), *Industrial Marketing Management: Cases and Readings*, Peter J. LaPlaca, (New York: Random House), 1984, pages 375-382.

"Engels and Ferrell Industries, Inc.-- Assessing the Impact of the Marketing Department," (with J. W. Leonard), *Industrial Marketing Management: Cases and Readings*, Peter J. LaPlaca, (New York: Random House, 1984), pages 470-479.

"EFI -- Electric Car Batteries," (with J. W. Leonard), translated into Spanish, distributed by Instituto de Estudios Superiores de la Empresa, Universidad de Navarra, Barcelona, Spain.

Distributed by the Intercollegiate Case Clearing House, Boston, Mass (1981) are the original formats of the cases: (a) Leave of Absence, (b) EFI-Electric Car Batteries, (c) EFI-MS, (d) GSP-US, (e) MAS Poultry Products, (f) Marketing of Physical Examinations.

PROFESSIONAL ACTIVITIES

Program Involvements and Appearances:

Track Chairing, Session Moderator:

1st Session (October 15th 2015, 12:30-14:00) at the 10th Annual meeting of MIBES at TEI of Thessaly, Larisa, Greece.

“Morning Session” (May 31st 2014, 11:00-14:00) at the 9th Annual meeting of MIBES at the American Farm School, Salonica, Greece.

Workshop (90 minutes) leader of *The Era of Global Business*, May 30, 2014 for the attendees of MIBES at the American Farm School, Salonica, Greece.

“Management Issues,” at the 2013 Annual meeting of the Association for Global Business, November 22, Las Vegas, Nevada.

“International and Legal Issues,” at the 2012 Annual meeting of the Association for Global Business, November 16, Washington, D.C.

“Selected Topics in Management,” at the 2011 Annual meeting of the Association for Global Business, November 17-19, Newport Beach, California.

“Electronic and Interactive Marketing,” Program Track Co-chair, World Marketing Congress, Academy of Marketing Science, Oslo, Norway, July 22-25, 2009. Track co-Chair (with Tanuja Singh and Wendy Wilhelm).

“Country studies,” at the Annual Meeting of the Association for Global Business, Washington D.C., November 17, 2007.

“Human resource management,” at the Annual Meeting of the Association for Global Business, Newport Beach, California, November 17, 2006.

“Information systems and technology,” at the Annual Meeting of the Association for Global Business, Newport Beach, California, November 18, 2006.

“Tourism and Sports,” at the Annual Meeting of the Association for Global Business, Miami Beach, Florida, November 19, 2005.

“Social Responsibility,” at the National 2005 Conference of the Hellenic Society of Systemic Studies, Tripoli, Greece, April 13, 2005.

“China,” at the Annual Meeting of the Association for Global Business, Atlanta, Georgia, November 21, 2003.

“Greek-American Relations Throughout History,” at the Symposium “Homo Ethicus or Homo Economicus,” organized by AHEPA and the Daughters of Penelope, Old Parliament Building, Athens, Greece, May 24, 2003.

“Ethics and Business” 2002 Annual Meeting of the Association for Global Business, Las

Vegas, Nevada, November 22, 2002.

“Globalization: Illusions and Realities,” morning sessions, at the international conference organized by the University of Piraeus, Greece, November 20, 2001.

“Issues in Ethics and Entrepreneurship,” in the Annual Meeting of the Association for Global Business, Cancun, Mexico, November 16, 2001.

“Training the Trainer Who Teaches Outside His Home Country,” Annual Meeting of the Association for Global Business," Orlando, Florida, November 18, 2000.

“Educating for the Real-Time Integrative Global Enterprise,” Academy of International Business Southwest at the Southwestern Federation of Administrative Disciplines Annual Meeting, San Antonio, Texas, March 16, 2000.

“Global Advertising,” 1998 Annual Meeting of the Association for Global Business, New Orleans, Louisiana, November 20, 1998.

"Cross Cultural Learning Experience," 1997 Annual Meeting of the Association for Global Business, Washington, DC, November 21, 1997.

"Strategic Directions and Global Marketing Planning," 1996 Annual Meeting of the Association for Global Business, Dallas, Texas, November 23, 1996.

"International Marketing/Advertising,” 1996 Annual Meeting of the Association for Global Business, Dallas, TX, November 23, 1996.

"Global Marketing Management," 1996 Annual Meeting of the Association for Global Business, Dallas, Texas, November 22, 1996.

"Global Marketing: Cross Cultures," 1994 Annual Meeting of the Association for Global Business, Las Vegas, Nevada, November 19, 1994.

"Countertrade," 25th Annual Meeting of the Midwest Business Association, Chicago, IL, March 15, 1989.

"International Marketing/Advertising," 24th Annual Meeting of the Midwest Business Administration Association, Chicago, IL, March 24, 1988.

"International Trade," 26th Management Development Seminar, The University of Akron, February 25, 1988.

"Purchasing and Organizational Buying Behavior," 1986 Meeting of the Academy of Marketing Sciences, Anaheim, CA: April 30-May 3, 1986.

"Managerial Issues in East Asia," 34th Conference on Asian Affairs, Miami University,

Oxford, Ohio, October 11, 1985.

Papers Presented:

“Strategic Planning of the Universities Public Relations Departments” (in Greek) at the 14th Annual Meeting of the Greek Universities PR Departments, University of Piraeus, June 17, 2011.

“Teaching International Business in ‘Mega’ – Classes”, at the Annual meetings of the Association for Global Business, Washington, D.C., November 16, 2007.

“Maritime Shipping: A Global Industry in search of Multicultural Crews”, at the Annual meetings of the Association for Global Business, Washington, D.C., November 17, 2007.

“The University of Piraeus, Greece: Aiming Towards Educational Excellence”, at the 2nd Athens International Conference on University Assessment, organized by the Hellenic American Union, in Athens, Greece, October 14, 2007.

“Japanese Management Revisited,” (presented together with co-author Joseph W. Leonard) at the Annual meetings of the Association for Global Business, Newport Beach, California, November 17, 2006.

“US Versus Greek Business Student Attitudes Towards Ethical Decision Making,” at the Annual meetings of the Association for Global Business, Newport Beach, California, November 17, 2006.

“Seeking Competitiveness from the Banking Sector in a Developing Country,” at the Annual meetings of the Association for Global Business, Newport Beach, California, November 17, 2006.

“A Comparative Look at Undergraduate Business Education: Greece Vs. the United States,” at the Annual Meetings of the Association for Global Business, Miami Beach, Florida, November 18, 2005.

“Improving Quality of Teaching in Higher Education: Student Evaluation of the Effective Greek Professor,” at the Annual Meetings of the Association for Global Business, Miami Beach, Florida, November 18, 2005.

“Putting Organizational Loyalty Back in Place,” (presented by co-author Victoria Bellou) at the 5th Annual International Conference of the European Academy of Management (EURAM), Munich, Germany, May 5, 2005.

“Corporate Social Responsibility: From the Theory to the Practice of the Greek Shipping Industry,” (with Alkis I. E. Corres) at the National 2005 Conference of the Hellenic Society of Systemic Studies, Tripoli, Greece, April 13, 2005.

“Mergers’ and Acquisitions’ Impact on Psychological Contract Breach: The Case of Greece,” at the Annual Meetings of the Association for Global Business, Cancun, Mexico, November 20, 2004.

“Teaching International Business and Teamwork: Quantifying the Relationship,” at the Annual Meetings of the Association for Global Business, Cancun, Mexico, November 20, 2004.

“Global Logistics Management Within a Systemic Problem Structure Methodology Environment,” at the Annual Meetings of the Association for Global Business, Cancun, Mexico, November 19, 2004.

“Working Towards The Greek-Sino Cooperation Potential: A Model For Global Business,” at the Annual Meetings of the Association for Global Business, Atlanta, Georgia, November 21, 2003.

“Providing Global Business Education in Greece,” at the Annual Meetings of the Association for Global Business, Las Vegas, Nevada, November 21, 2002.

“Providing Global Business Education,” at the international conference of the University of Piraeus, Greece “Globalization: Illusions and Realities,” November 30, 2001.

“Global Trade Centers for the 21st Century,” (with Eleni Mpalasopoulou and Maria Petridou) at the Annual Meetings of the Association for Global Business, Cancun, Mexico, November 16, 2001.

“Entrepreneurial Networking: A Global Phenomenon,” The Case of Greece,” (with Sarah Dodd, first author) at the Annual Meeting of the Association for Global Business, Cancun, Mexico, November 16, 2001.

“Mapping of Business Education in Europe,” (with Anastasios Katsougris and Athanasios Panopoulos) at the Annual Meetings of the Association for Global Business, Cancun, Mexico, November 17, 2001.

“Expanding SCORE Beyond USA,” at SCORE (Senior Core of Retired Executives) Akron Chapter, April 17, 2001.

“Global Enterprise Resource Planning: Digitized International Business,” (with L. L. Schkade) at the 2000 Academy of Business and Administrative Sciences (ABAS) International Conference, Prague, Czech Republic, July 13, 2000.

“Emerging Markets in the Global Business Education: The Case of Greece,” (with Phil H. Taylor) at the Annual Meeting of the Association for Global Business, Las Vegas, Nevada, November 19, 1999.

“From International Marketing to Global Business Education,” Marketing Management

Association at the 35th Annual Meeting of the Midwest Business Association, Chicago, IL, March 19, 1999.

“U.S.A. versus European Business Education Approaches,” at the Annual Meeting of the Association for Global Business, New Orleans, LA, November 20, 1998.

“The Role of the Small Enterprise in the Mediterranean Countries,” at the Annual Meeting of the Association for Global Business, New Orleans, LA, November 21, 1998.

“Global Business Education for the Next Century,” in the Annual Meeting of the Association for Global Business, Washington, DC, November 21, 1997.

“The Process of Business Decision Making in China,” at the Annual Meeting of the Association for Global Business, Dallas, TX, November 23, 1996.

“Creating an International Business Program,” at the Annual Meeting of the Association for Global Business, Dallas, TX, November 22, 1996.

“High Context Cultures: A Marketing Example Illustrating the Role of Salesforce in Japan and Greece,” (with J. W. Leonard) at the Annual Meeting of the Association for Global Business, Dallas, TX, November 22, 1996.

Japanese Management Theory: Revisiting the Last Twenty Years,” (with J. W. Leonard) in the Annual Pan-Pacific (XIII) Conference, Chiba, Japan, May 29-31, 1996.

"Trade Shows: From an American Paradigm to a World-Wide Model," (with Ali Ersoz), at the Annual Meeting of the Association for Global Business, Orlando, FL, November 18, 1995.

"Improving Global Competitiveness: Partnerships and Roundtables," Annual Meeting of the Association for Global Business, Orlando, FL, November 17, 1995.

"Relationships Between Country Development And Advertising Expenditures," (with Robert Hayes), at the 1994 Annual Meeting of the Association for Global Business, Las Vegas, Nevada, November 19, 1994.

"Lyceum `Athina'," case study presented at the 1994 Meetings of the North America Case Research Association, New Orleans, LA, November 2, 1994.

"The Lyceum of Classical Studies," case study presented at the 1994 Meetings of the North America Case Research Association, New Orleans, LA, November 2, 1994.

"Changes in the Global Business Arena," in Greek, at the 18th Annual Symposium of Administrative Thinking, The Economic University of Athens, Cultural Centre of Delphi, Greece, May 20, 1994.

"Adapting to Global Business Pressures: The Case of the Gulf Cooperation Council (with A.A. AlRubaiy), at the 1993 Annual Meeting of the Association for Global Business, Chicago, IL, November 5, 1993.

"Student Perceptions of the Undergraduate Business Course," (with A. A. AlRubaiy), at the 1992 Annual Meeting of the Association for Global Business, New Orleans, LA, November 5, 1992.

"Student Perceptions of the Importance of Components of the Basic Undergraduate International Business Course," (with A. A. AlRubaiy and Leon Rasberry), at the 35th Annual Meeting of the Comparative and International Education Society, Pittsburgh, PA, March 15, 1991.

"Japanese Direct Investment in the U.S.: An Attitudinal Study," at the Southwest Region of the Academy of International Business, Houston, TX, March 15, 1991.

"Export Concerns of Small U.S. Manufacturers," at the Southwest Region, The Academy of International Business, Dallas, TX, March 3, 1990.

"Meeting the Educational Needs of Small U.S. Manufacturers: Aspects of Exports and Global Competitiveness," at the U.S. Small Business Administration and Akron Regional Development Board, Akron, OH, December 1, 1989.

"Developing and International Program: The Case of The University of Akron," at the Association for Global Business, New Orleans, LA, November 9, 1989.

"Continuing Education Programs in International Trade," at the Association for Global Business, New Orleans, LA, November 9, 1989.

"International Accounting and International Finance Courses in the AACSB Schools," at the 25th Annual Meeting of the Midwest Business Association, Chicago, IL, March 15, 1989.

"Availability of Marketing as Academic Discipline Outside the U.S.," Southwestern Marketing Association, New Orleans, LA, March 11, 1989.

"International Business Education in the U.S. and the World," at the International Symposium on Pacific Asian Business, January 11, 1989.

"A Status Report on International Business Education," at the 24th Annual Meeting of the Midwest Business Administration Association, Chicago, IL, March 25, 1988.

"Tourism and Ethic Groups -- Behavioral Patterns and Marketing Implications," at the Tourism Services Marketing Conference, Cleveland State University, Cleveland, OH, September 25, 1986.

"The Need for Export Trading Companies and Recent U.S. Legislation," (with F. Bruce Simmons), at the Midwest Meetings of the Academy of International Business, Chicago, IL, March 19-21, 1986.

"Management Theory: The Japanese Influence," (with J. W. Leonard), at the Midwest Meetings of the Academy of International Business, Chicago, IL, March 19-21, 1986.

"U.S. and Indian Distribution Systems," (with Jeff Dilts and Fred Pragasam), at the Midwest Meetings of the Academy of International Business, Chicago, IL, March 19-21, 1986.

"The Reverse Role of Exchange Functions in Health Care," (with Dale Lewison and Jon Hawes), at the Pi Sigma Epsilon Educators Conference, New Orleans, LA, April 7-8, 1983.

"Preventive Services to the Elderly," (with G. E. Kiser), at the third annual symposium on Health Services Marketing of the American Marketing Association, St. Louis, MO, March 15-17, 1983.

"Japanese Movement: Reasons for Success," (with J. W. Leonard), at the Japan-United States Business Conference, Lincoln, NE, October 5-7, 1981.

Invited Speeches:

"Innovation at the Global Village and the Human Factor," invited address at the workshop of the Union of Hellenic Chambers of Commerce, in Greek (Greek title Καινοτομία στο Παγκόσμιο Χωριό και ο Ανθρώπινος Παράγων) , December 1st 2015.

Key note address "The Era of Global Firms and Corporate Governance," 10th MIBES Conference 15 October 2015, TEI of Thessaly, Larisa, Greece.

"Welcome to IST," address to students and parents by the new Dean, 12 October 2015, Piraeus, Greece.

Key note address "Corporate Governance and Compliance in Health Care," (Greek title Η Εταιρική Διακυβέρνηση και το Νομικό Πλαίσιο αυτής στην Υγεία) at the 2015 11th National and International Conference of the Hellenic Society of Systemic Studies on Systemics and Health Care, 10 July 2015, Athens (Greece) Royal Olympic Hotel.

Key note address "Corporate Governance and Compliance," (Greek title Η Εταιρική Διακυβέρνηση και το Νομικό Πλαίσιο αυτής) at the 2015 Global MedTech Compliance Conference, 19 May 2015, Athens (Greece) Hilton Hotel.

Opening address, "The Era of Humans?" at the session "The Role of the Human Resource Professional", University of Piraeus, March 16, 2015.

Opening and closing comments at the student conference on "The Era of Information

Technology and Global Business” organized by the undergraduate students of his International Business class, University of Piraeus, December 16, 2014. This has been an annual event, with various annual topics, since 2000 and the last one delivered in this sequence.

Invited speech at the 1st Pan-Hellenic Conference of Medical Technologies, organized by the Hellenic Association of Scientific & Medical Equipment Suppliers, “The Era of Business Ethics and Corporate Governance,” (in Greek) Divani Caravel Hotel, November 5, 2014.

Key note speaker at the International Conference on Global Trends in the Agro Food Sector, Marketing of the Food and Agri Business, organized by the American Farm School, TEI Kalamatas, Cardiff Metropolitan University and the Maniatakion Foundation, Kalamata, Greece, September 12, 2014.

Invited opening speech at the "Food Taste & Society" 2nd Annual conference, on The Era of Global Enterprise and Governance (in Greek, Η Εποχή της Παγκόσμιας Εταιρείας και της Εταιρικής Διακυβέρνησης), May 30th, 2014 at the American Farm School, Salonica, Greece.

Invited opening speech at the 9th Annual meeting of MIBES, on Global Business and Self Actualization, May 30th, 2014 at the American Farm School, Salonica, Greece.

“Believe in yourself,” (in Greek) invited speech at the 4th EPAL, Athens, Greece, October 16th, 2013.

“From self actualization to the global manager and corporate governance,” (in Greek) delivered during the Business Week 2013 at the University of Piraeus, May 21, 2013.

“Global Citizen: Know Thyself, but also, SMILE, CREATE!” delivered at TEDx at the University of Piraeus, April 20, 2013.

“From Ethics as a Personal Philosophy to the Code of Corporate Governance,” (in Greek) invited speech to the Hellenic Association of Scientific & Medical Equipment Suppliers, Hellenic Chambers of Commerce and Industry, Athens, April 17, 2013.

“The Era of Business Ethics,” (in Greek) invited four-hour speech to the officers of the Hellenic Air Force School of Staff & Command at Tatoi Air Base, January 14, 2013.

“The Global Educator (Manager): Self Actualization Perspectives,” World Education Congress, Mumbai, India, June 29, 2012, its video introduction being at youtube in the following: <http://www.youtube.com/watch?v=yXN8liN2FVY> . Almost similar at AIESEC, University of Piraeus, October 30, 2012.

“Think, Create, You Can,” (in Greek) invited speech at the 4th EPAL, Athens, Greece, May 3rd, 2012.

“A Systemic View of the Global Corporation: A Conceptualization, an Opinion,” keynote speaker, at the 2011 National Conference of the Hellenic Society of Systemic Studies, Athens, Greece, May 6, 2011.

“Think, Smile, Create, You Can!” invited speech to the 4th professional lyceum in Athens, Greece, May 3, 2012. Variations of the same speech, part of a volunteer effort, were given to other schools, even in other cities throughout 2012 and 2015.

“Global Manager, Know Thyself,” (invited speaker, in Greek), School of Civil Engineering, University of Salonica, Greece, Conference on Width and Depth of Education (Από την εκπαίδευση του οφέλους στην παιδεία του βάρους), May 14, 2010.

“Societal Changes in the Last 100 years versus Business Ethics,” in Greek, Guest Professor at the University of Peloponnesus, Department of Athletic Administration and Management, Sparta, May 8, 2009; analysis based on the 2nd Chapter of the 2nd Edition of my business ethics text, 17:00-22:00.

“Business Ethics, Corporate Governance and the Human Factor,” in Greek, Annual Symposium on the Internationalization of the Greek Enterprise, organized by the Students in International Business, University of Piraeus, January 13, 2009.

“The HR-centered Global Enterprise,” in Greek, at SEV, Greek National Association of Manufacturers, Athens, Greece, December 15, 2008.

“The Greek enterprise in the Balkans and in the developing markets,” in Greek, AIESEC, University of Piraeus, Greece, November 3, 2008.

“Steps to Capture New Global Markets: International Business Research,” in Greek, ISOPTT, (SEV, Greek National Association of Manufacturers), Stratos Vassilikos Hotel, Athens, Greece, May 10, 2007.

“Business-Education Partnerships,” in Greek, at the presentation of the *Students Dealing Business Magazine* (publication of the Students in International Business), SEV, Greek National Association of Manufacturers, Athens, Greece, March 13, 2007.

“Capstone: Global Business Challenges,” in Greek, TEI Larissas, Greece, Conference on “Management of International Business & Economics Systems,” 4 November 2006 (Keynote speaker).

“Crew members and ship owners: Rights and obligations in a culturally diverse environment,” in Greek, Ship Owners Association, Port of Piraeus, Greece, February 22, 2006.

“International Business: Environment, Challenges and Careers,” in Greek, High School lecture at the “Nea Genia Ziridi, Spata, Greece, February 14, 2006.

Opening and closing comments, in Greek, conference on “Corporate Governance and the

International Corporation,” organized by the Students in International Business, University of Piraeus, Titania Hotel, Athens, Greece, November 29, 2005.

“Business Ethics: Implementing the Concept,” in Greek, conference on “Business Ethics and the International Corporation,” organized by the Students in International Business, University of Piraeus, December 14, 2004.

“Greek Enterprising, Internationalization and University Priorities,” in Greek, AIESEC, Money Show 2004, Hilton Hotel, Athens, Greece, December 12, 2004.

“Notes and Admonitions,” in Greek, conference on the “Internationalization of the Greek Business,” organized by the Students in International Business, University of Piraeus, November 30, 2004.

Keynote speaker “Lessons from the epopee of 1940, Principles in a globalized era,” in Greek, for the National Day celebration, University of Piraeus, October 24, 2003.
“Business Ethics and Social Corporate Responsibility,” in Greek, EEDE/IMAD, University of Piraeus, May 29, 2003.

“The Greek Entrepreneurial Paradigm and the Global Economic Convergence,” at the Symposium “Homo Ethicus or Homo Economicus,” organized by AHEPA and the Daughters of Penelope, Old Parliament Building, Athens, Greece, May 24, 2003.

“Corporate Mergers and Human Resources,” in Greek, EEDE/IMAD, University of Piraeus, April 18, 2003 (initially planned for March 21, 2003).

“Studies in Marketing and IB,” in Greek, Avgouleia-Linardatou Schools (During “Career days 2003” April 7-12, 2003), Peristeri-Athens, Greece, April 12, 2003.

“Ethics in Business,” in Greek, organized by the Students in International Business, University of Piraeus, Greece, December 17, 2002.

“Business Education Outside the Erasmus-Socrates Framework,” in Greek, organized at the University of Piraeus, Greece, March 3, 2002 and November 13, 2002.

“Ethics, Greekness and Business,” in Greek, at the Conference on “Business Ethics: Theory and Practice” organized by the Students in International Business, University of Piraeus, Greece, December 18, 2001. Speech presented in the conference proceedings, page 1-3, Tina Kolaki, Panos Kolonias and Sotiria Cristia, editors.

“Business Education: Life-long Experiences,” in Greek, 26th Annual Symposium of Administrative Thinking, The Economic University of Athens, European Cultural Centre of Delphi, Greece, May 12, 2001.

“The Globalization of Business Activities and their Consequences on the Structure and

Administration of The Enterprise,” in Greek, 24th Annual Symposium of Administrative Thinking, The Economic University of Athens, European Cultural Centre of Delphi, Greece, May 7, 1999.

“Globalizing Business Activities: Perspectives of a Small Country,” in Greek, 24th Annual Symposium of Administrative Thinking, The Economic University of Athens, European Cultural Centre of Delphi, Greece, May 8, 1999.

“Career Aspirations, Partnerships, and Business Education,” Money Show 1998, Atheneum InterContinental, Athens, Greece, November 15, 1998.

“Management and Teamwork,” four vision sessions to Quality Mold, Inc., Akron, Ohio, July 1998.

“Global Trends and the Future of International Business Education,” in Greek, 22nd Annual Symposium of Administrative Thinking, The Economic University of Athens, European Cultural Centre of Delphi, Greece, May 9, 1998.

“Business Games: The Role of Smaller Countries in the Global Markets,” four lectures in Greek, The Economic University of Athens, Greece, March 16 and 17, 1998.

“The End of the Traditional International Business Education and its Future,” International Business Association, The University of Akron, 10th Annual Conference: Combat in Global Markets, April 7, 1997.

“Ethical Issues in Defining Marketing Strategies,” in Greek, 20th Annual Symposium of Administrative Thinking, The Economic University of Athens, European Cultural Centre of Delphi, Greece, May 10, 1996.

Leader, four vision sessions (in Greek) for the Zirides Organization, Athens, Greece. Sessions in Athens and Porto-Heli, August 30 - September 2, 1995.

Commencement Speaker, in Greek, Commencement Celebration of the 1995 Graduating Class, CAMPUS Arts and Sciences, Athens, Greece, May 31, 1995.

"From a Senior Class Mate: A Summary of Past Learning," in Greek, invited lecture to 300 second-year students of the Athens Economic University, Greece, May 18, 1995.

"Studying Business Administration Disciplines in the USA," 'CAMPUS' Arts & Sciences, Kifissia, Athens, Greece, March 20, 1995.

"Multinational Corporations and Emerging Economies," in Greek, the Economic University of Athens, Athens, Greece, February 22, 1995.

"Selecting and Training the Globe-able Executive," in Greek, The Economic University

of Athens, Athens, Greece, February, 22, 1995.

"International Marketing: A Primer," 'CAMPUS' Arts & Sciences, Kifissia, Athens, Greece, February 21, 1995.

"Revisiting the Japanese Management Theory," Graduate Business Colloquium, The University of Akron, February 2, 1995.

"International Business Education: Realities and Options for Academics and Executives," Concept Development Institute, Inc., Hudson, Ohio, October 27, 1994.

"The Internationalization of American Business: NAFTA vs. EC," The Ohio Accounting Show '94, Cleveland, Ohio, October 26, 1994.

"Projecting the Greek Economy into the 21st Century: Lessons from the large US Service Companies," in Greek, 18th Annual Symposium of Administrative Thinking, The Economic University of Athens, European Cultural Centre of Delphi, Greece, May 21, 1994.

"Theses, Antitheses, and Careers in the Era of the Multinational Corporation," in Greek, The Economic University of Athens, Greece, March 23 and 28, 1994.

"The Health Care Environment," "On Marketing," "On Service Marketing," "On Health Care Marketing," "The New Health Care Consumer," "Ethics and Health Care Marketing," executive seminars presented to the Athens Medical Center in Greece, January 11-13, 1994.

"The Internationalization of Business: As We Enter the 21st Century," the Economic University of Athens, Greece, January 12, 1994.

"Regional Collegiate Cooperation: The Case of NEOUSIB," Advanced Administrative Colloquium in Higher Education, The University of Akron, February 4, 1993.

"International Marketing Essentials," Executive Seminar Series, Co-sponsored by The University of Akron and the Greater Akron Export Association, The University of Akron, September 24, 1992, March 12, 1992, and April 28, 1993.

"Marketing Practices and Sales Tactics," five executive seminars, in Greek, presented to Cobra Incorporated, Athens, Greece, June 1991.

"International Promotion: Dos and Don'ts," Hanse Polytechnic, Groningen, Netherlands, May 14, 1991.

"Careers in International Business for the Nineties," AIESEC, Kent State University, Kent, Ohio, November 19, 1988.

"Practical Aspects of International Business and Marketing," Guangzhou Institute of Foreign Languages, Guangzhou, China, January 14, 1988.

"International Impressions: The Crash of '87 and the U.S. Global Competitiveness," Fairlawn Shriners, Akron, November 23, 1987.

"Global Effects from the Recent Stock Market Adventure," Men's Club of the Greek Orthodox Church of Akron, November 19, 1987.

"Can You Compete in Global Economy?" University for Young Americans, Cleveland, Ohio, May 6, 1987.

"Measuring Country Risk," International Business Workshops Series at The University of Akron, March 31, 1987.

"International Business Education in the AACSB Schools," Fall Research Seminar, The University of Akron, November 7, 1986.

"Global Trends in International Business Education," Georgia's International Infrastructure: The Role of the Area College Conference, Marietta, GA, May 12-13, 1986.

"Direct Foreign Investment and the U.S. Net International Wealth," International Business Club, The University of Akron, February 6, 1985.

"International Business and Marketing," International Affairs Society, The University of Akron, December 6, 1984.

"The Greek Independence Day," Greek Orthodox Church of the Annunciation, Akron, OH, March 25, 1984.

"Think International," Copley-Fairlawn Schools, Akron, OH, November 3, 1983.

"Careers in International Business," at the 'Business on the Move' Conference, Buchtel High School, Akron, OH, October 13, 1983.

"International Marketing," Hellenic Club, The University of Akron, Akron, OH, March 13, 1983.

Panelist:

“Legal Framework, Special Requirements and enforceable training Codes in Greece,” with G. Livadas-SEIV, V. Zaharopoulou-BIOMET and G. Panagiotarakos-Siemens Hellas at the 2015 Global MedTech Compliance Conference, 19 May 2015, Athens (Greece) Hilton Hotel.

“Industry-academia relations in the agro-food sector: How could the academia help me to do my job better?” at the International Conference on Global Trends in the Agro Food Sector organized by the American Farm School, TEI Kalamatas, Cardiff Metropolitan University and the Maniatakion Foundation, Kalamata, Greece, September 12, 2014.

“Assessing Quality - National Experiences: The University of Piraeus, Greece: Aiming Towards Educational Excellence”, co-developed with Dimitris Despotis, at the 2nd Athens International Conference on University Assessment, organized by the Hellenic American Union, Athens, Greece, (with Alexander Fedotoff, Vice Rector of International Relations, St. Kliment Ohridski University of Sofia; Sezai Rokaj, Rector, University of Tirana; Dimitris Raptopoulos, Rector Ktiniatriki Thessalonikis; Fotini Asderaki-George Koutoulas, Hellenic Ministry of Education & Hellenic American University; Ömer Gebizlioğlu, Vice Rector, Ankara University) October 14, 2007.

“50+ Best Socially Responsible Business Practices in Greece”, organized by the Greek Network of Corporate Social Responsibility on the publication for its first such list, with Chr. Damoulianou, P. Drakos and L. Kanellopoulos, November 15, 2005 at S&B, Athens, Greece.

“Environment and Corporate Social Responsibility” with Manolis Voulgaris and Charilaos Psaraftis, June 10, 2005, for Clarus Advisory at the American Archeological Society of Greece (Athens).

“Balance Sheets and Profit Accounts Statements for Lawyers,” with Drs. Nelli Agalopoulou, George Artikis and John Sorros, April 21, 2004, at the Athens Lawyers Association.

“Identifying your Strategic Partner in Europe,” panel leader at the Speak About session, April 22, 2001 during AACSB Annual Meeting, New York, NY.

“Vision, Principles and Values that Support Business Activities,” in Greek, 24th Annual Symposium of Administrative Thinking, The Economic University of Athens, European Cultural Centre of Delphi, Greece, May 7, 1999.

“Exchange Programs and Articulation Agreements between USA and Europe,” panel leader at the Invent-a-session, April 19, 1999 during AACSB Annual Meeting, Atlanta, Georgia “The Technology Revolution in Management Education”.

“Global Business Ethics,” in Greek, 22nd Annual Symposium of Administrative Thinking, The Economic University of Athens, European Cultural Centre of Delphi, Greece, May 9, 1998.

“Salesforce Management in High Context Cultures” in the Salesforce Management Track of the 1996 Multicultural Management Conference of the Academy of Marketing Science, October 18, 1996, Norfolk, Virginia.

“Multicultural Sales Management Issues and Problems” in the Salesforce Management

Track of the 1996 Multicultural Management Conference of the Academy of Marketing Science, October 18, 1996, Norfolk, Virginia.

“America’s Most Admired Companies: Experiences from Successful Business Activities,” in Greek, 20th Annual Symposium of Administrative Thinking, Economic University of Athens, European Cultural Centre of Delphi, Greece, May 12, 1996.

"How to Organize an International Program," 31st Midwest Business Administration Annual Meeting, Chicago, Illinois, March 30, 1995.

"Developing International Business Executives," Annual Meeting of the Association for Global Business," Chicago, Illinois, November 5, 1993.

"Formulation of an Undergraduate Degree in International Business," Southwest Region of the Academy of International Business, San Antonio, Texas, March 7, 1992.

"Winning Strategies for Europe 1992" at the Southwest Region of the Academy of International Business, Houston, Texas, March 16, 1991.

"Western Realities in International Business and Marketing," Guangzhou Institute of Foreign Languages, Guangzhou, China, January 14, 1988.

"Can You Compete in a Global Economy?" University for Young Americans, Cleveland, Ohio, May 6, 1987.

"International Marketing," student paper coordinator at Second Annual Student Conference for International Business, The University of Akron, April 23, 1987.

"International Business Education and Research," 1986 Annual Meeting of the Academy of International Business, London, England, November 22, 1986.

"Success is Measured by Sales, Profit, and Growth," First Annual Symposium in International Business, The University of Akron, October 2, 1986.

Discussant:

Session on “Contemporary Perspectives in Latin America Research,” Academy of International Business Southwest at the Southwestern Federation of Administrative Disciplines Annual Meeting, San Antonio, Texas, March 17, 2000.

Session on "Global Marketing Management," at the 1996 Annual Meeting of the Association for Global Business, Dallas, Texas, November 22, 1996.

Session on "Global Marketing Distribution Strategies: Building a Competitive

Advantage," at the 1996 Annual Meeting of the Association for Global Business, Dallas, Texas, November 22, 1996.

Session on "International Marketing Research," at the 1996 Annual Meeting of the Association for Global Business, Dallas, Texas, November 22, 1996.

Session on Industrial Marketing Issues in South East Asia of the 1996 Multicultural Management Conference of the Academy of Marketing Science, October 17, 1996, Norfolk, Virginia.

Session on Global Marketing Strategy-Services and Distribution," at the 1994 Annual Meeting of the Association for Global Business, Las Vegas, Nevada, November 19, 1994.

Session on "Global Business Education," at the Annual Meeting of the Association for Global Business," Chicago, Illinois, November 4, 1993.

Session on "Comparative Management," at the Southwest Region of the Academy of International Business," Houston, TX, March 16, 1991.

Session on "Counseling Students in Personal Selling and Sales Management Classes Through the Self-Assessment Technique," at the Southwestern Marketing Association Conference, Dallas, TX, March 2, 1990.

Session on "International Business Environment: Competitiveness," at the Southwest Region of the Academy of International Business, Dallas, TX, March 1, 1990.

"Aspects of International Business," 1986 Midwest Meetings of the Academy of International Business (Chicago, IL: March 19-21, 1986).

Editorial Activities:

International Business by Shad Morris and James Oldroyd, John Wiley and Sons, 2014.

Occasional reviewer, *International Journal of Sustainability in Higher Education*, 2014-2015.

Review Board, *Journal of Teaching in International Business*, 1996-present.

Paper reviewer for the Annual meetings (2008 to present) of the Academy of International Business.

Paper reviewer for the MIBES Conferences, TEI Larissis, 2008-present.

Review Board, *Journal of Current Research in Global Business*, 2001-present.

Marketing: Real People, Real Choices, Second Edition, Michael R. Solomon and Elnora W. Stuart, Prentice Hall, 2001.

Issue Editor of the Special Issue on International Business Education, *Review of Business*, Volume 20 (Number 2) Winter 1998.

Review Board, *Arkansas Business and Economic Review*, 1984-1999.

Paper reviewer for the Annual meetings (1994, 1996, 1997, 2001, 2012, 2013) of the Association for Global Business.

Principles of Global Marketing, Warren C. Keegan and Mark C. Green, Prentice Hall, 1997.

Occasional paper reviewer, *Journal of Personal Selling and Sales Management*, 1996.

Paper reviewer for the Sales Force Management Track of the 1996 Multicultural Management Conference of the Academy of Marketing Science.

Case Reviewer for the 30th Annual Meeting (1995) of the Society for Case Research.

International Business, Kip Becker and V.H. Kirpalani, Allyn and Bacon, 1994.

Business Marketing, Andrew C. Gross et al, Houghton Mifflin, 1993.

International Business: Environments and Operations, John D. Daniels and Lee H. Radebaugh, Fifth Edition, Addison Wesley Publishing Company, 1993.

Paper reviewer for the *Journal of International Business Studies*, 1987, 1988, 1990, 1991, 1992, 1993.

International Business, M.R. Czinkota, Pietra, Rivoli, I.A. Rogkainen, Second Edition, The Dryden Press, 1992.

International Business: Environments, Initiations and Operations, George M. Taoka and Dan R. Beeman, Harper Collins Publishing, 1991.

Europe 1992: Prospects for Countries, Industries, and Firms, Jeffrey A. Rosenweig and Alle J. Schilstra, Harper Collins Publishing, 1990.

Southwestern Marketing Association Conference, 1990.

International Business Track of the Western Decision Sciences Nineteenth Annual Conference, 1990.

Southwest Region of the Academy of International Business, 1990.

International Business: Theory and Practice, Merrill Publishing Company, 1989.

International Business, V. H. Kirpalani's, Allyn and Bacon, 1989.

International Environment for American Business, George A. Selivanoff, R. D. Irwin, Inc., 1989.

Midwest Region of the Academy of International Business, 1989.

Global Strategies for Competitive Survival, Hall and Miller, Merrill Publishing Company, 1988.

Chapter revision for R. D. Irwin, Inc., Gross and Kujawa, *International Business: Theory and Managerial Applications*, July 1984 - May 1986.

Revision for Business Publications, Inc., Donald A. Ball and Wendell H. McCullough, Jr., *International Business: Introduction and Essentials*, Second Edition, 1985.

Organizational Involvements:

Member and Councilor of HSSS Council, Scientific Committee, National and International Conferences, Hellenic Society for Systemic Studies, 2009 to present.

Faculty Advisor, TEDx University of Piraeus, 1/2012 to 10/2013.

Member, the International Propeller Club of the United States, Port of Piraeus, 2003 to present.

Founder and Faculty Advisor of the student association of the University of Piraeus, Students in International Business (SIB), 2001-2008.

Ex-officio coordinator, Business (student) Societies, The American College of Greece, 1998-99.

Member, Marketing Management Association, 1993 to present.

Member, Society for Case Research, 1993 to 2004.

Member, Sales and Marketing Executives of Akron, Inc., Akron, Ohio, 1992 to 1998.

Member, Association for Global Business, 1989 to present. Regional Representative for Greece and the regional European Union countries, 1999 to 2002.

Faculty Advisor, Hellenic Club, The University of Akron, 1986-1988 and 1997 to 1998.

Member, Cleveland Council on World Affairs, Cleveland, Ohio, 1985 to 1998.

Member, Akron Council on World Affairs, Akron, Ohio, 1985 to 1998.

Member, Academy of Marketing Sciences, 1985 to present.

Member, American Hellenic Educational Progressive Association (AHEPA), 1984 to present. Director of Education, Chapter HJ-2, 2002 to 2007.

Faculty Advisor, International Business Club, The University of Akron, later known as the International Business Association, 1984 to 1998.

Founder, International Business Club, The University of Akron, 1984.

Member, Pi Sigma Epsilon (Marketing Society), 1984-1998.

Member, Academy of International Business, 1983 to present; editor (with the assistance of L. W. Leonard) of its *International Business Curricula: A Global Survey*, Cleveland, Ohio, 1986.

Member, Akron/Canton Chapter, American Marketing Association, 1983-1987.

Member, American Marketing Association, 1981-1987.

Member, Southern Marketing Association, 1981-1986.

Member, Sigma Iota Epsilon, 1980-1998.

AWARDS, RECOGNITIONS AND ACADEMIC GRANTS

Awards:

World Education Congress, Best Professor in International Business (2012).

The editors of the *Internationalizing the Business School: Global Survey of Institutions of Higher Learning*, acknowledged him as one of the six 'early pioneers' of these studies (2000).

University of Akron, College of Business, Teaching Innovation Award (1997).

University of Akron, College of Business, Publication Award (1997).

Distinguished Sales and Marketing Executives Award, Presented by Sales and Marketing

Executives of Akron, Inc., February 15, 1994.

The University of South Carolina awarded him with the Academic Achievement Award for Faculty Development for his International Business Program (1989).

University of Akron, College of Business, Teaching Excellence Award (1988).

The Ohio Governor honored The University of Akron with the (E) Excellence in Exporting Award in Exporting (1987) for his International Business Program.

Academic Grants (of coincidental nature, not team efforts; see also under Administrative Experiences, pages 7-8):

Annual Conferences on “Business Ethics and the International Corporation”, “International Marketing” and the “Internationalization of the Greek Business,” organized by the Students in International Business, University of Piraeus, as part of the class of International Business, with budgets ranging from 1,200 to 11,000 euros p.a. and supported by corporate sponsors, 2001-2007.

Case Studies on the “Internationalization of the Greek Business,” supported by a euro 2,000 grant given by the Research Center of the University of Piraeus, 2003.

Burton D. Morgan Foundation: \$25,000 grant for the presentation of a United States global trade center, January 1995.

Morgan Freeport Corporation: \$12,975 gift for assisting with the conceptualization of one of their projects, December 1994.

Funds received on behalf of the International Business Association at The University of Akron: \$3,500 from the Academy of International Business (1985), \$2,700 from the Cleveland Growth Trade Association for its 1987 Conference, two (2) \$500.00 Scholarships from the Sales and Marketing Executives of Akron (1992, 1993, 1994).

Three grants by the Educational, Research and Development Office and one from the Special Resource Allocation, Bierce Library, The University of Akron, to develop educational material for the international business marketing and the international business courses (1983-1986 - Budget \$1,350).

SERVICE CONTRIBUTIONS

IST, Athens, Greece

Dean of the Division of Business and Economics and Professor of International Business. Liaison officer to AACSB-The Association to Advance Collegiate Schools of Business, 1/11/2015 to present.

Department of Education, Greece

Associate Vice Chairman of the selections of secondary education inspectors, FEK, Number 18/2007.

Member of the ad hoc committee preparing the law on University Accreditation, 2004-2005.

University of Piraeus, University Service

Lead professor and contact with the Association to Advance Collegiate Schools of Business (AACSB) membership and accreditation, 2008 to present.

Member, ad hoc Committee on personnel selection, Career Services Office, 2006-2007.

Member, Committee on acquisition of library resources, 2006.

Member, ad hoc Committee on accreditation, 2001.

University of Piraeus, Department Service

Vice Chair, Department of Business Administration, 12/2013 to 31/8/2015.

Director of the Division of Management, 9/2012 to 12/2013.

Lead professor for the International MBA, 2009 to present.

Member, Committee on Graduate Programs, 2008 to present.

Chair and member of various committees on MBA theses and doctoral dissertations, 2001 to present.

Member, Committee on Curriculum (Πρόγραμμα σπουδών), 2001-2002, 2009 to present.

Founder, member and advisor of the Students in International Business (S.I.B., 2000-2008).

Director, Center of Competitiveness (11/2000 to 2003).

Director, Center of Tourism (11/2000 to 2003).

The University of Akron Service:

Member, University Review Committee, 1996.

Member, International Programs Director Selection Committee, 1994 and 1986.

Member, International Programs Committee, 1988-1991.

Member, Library and Learning Resources, and member, Budget and Finance Subcommittee, 1984-1985.

The University of Akron, Department Service:

Chair, Physical Resources Committee, 1999-2000.

Preceptor, Honors Marketing Students, 8/1994-8/1996.

Chair, Faculty Development Committee, 1987-1998.

Chair, International Marketing and International Business Committee, 1984-1986 and 1997-1998.

Member, Faculty Recruiting, Reappointment, Tenure, Promotion Committees (Human Resource Committee), 1993-1998 and 1999-2000.

Member, Program Directors Committee, 1989-1998.

Member, Student Placement, Internships and Co-ops Committee, 1993-1998.

Chair, Nomination to Distinguished Professor Committee, 1994.

Chair, Promotion to Full Professor Committee, 1993.

Ex-officio member, International Marketing and International Business Committee, 1987-1996.

The University of Akron, College Service:

Chairman, International Business Committee, 1994 and 1984-1988.

Ex-officio member, International Business Committee, 1995-present and 1989-1993.

Member, Business Education Coordinating Committee, 1994-1998.

Member, Intellectual Contributions Committee, 1994-1998 and 1999-2000.

Member, Graduate Enrollment Task Force, 1994-1996.

Member, Academic Program Council, 1989-1998.

Member, Faculty Advisory to the Dean of the College of Business Administration, 1985-86, 1993-94.

Member, Nominating Committee, 1984-1986.

The American College of Greece Service:

Liaison officer to AACSB-The Association to Advance Collegiate Schools of Business and to EFMD (European Foundation for Management Development) 1999.

Chair, School of Business Dean Search Committee, 1999.

Member and Secretary, Academic Council, 1998-1999.

Chair, Faculty of Business, Curriculum Subcommittee, 1998-1999.

Public Service (other):

President of the Scientific Committee, International Conference in Athens, Greece on Professional Systemics and Stakeholder Engagement, organized by the Hellenic Society for Systemic Studies, July 15-16, 2016.

Member, Piraikos Syndesmos, 2008-present.

Member, Faculty Selection Committee, Department of Maritime and Business Services, University of Aegean, 2007-2009.

Member, Propellers Club, Piraeus, Greece, 2006-present.

ASEP (Hellenic agency for the selection of public employees), committee member and selection coordinator (εισηγητής), for various committees, 2003 – 2014).

Co-chair, with James S. Mooney, in organizing the annual AHEPA HJ-2 Award of Excellence, (to students of Greek Universities combining content knowledge, attitudinal traits, and proven community support), 2001-2007.

Member, Faculty Selection Committee, Economics Department, University of Peloponnesus, 2006.

Member, local organizing committee of the 28th Conference of the European International Business Academy, Athens, Greece, December 8-10, 2002.

Regional Coordinator for Greece and Regional E.U., Association for Global Business, 2001-2012.

Volunteer, Ohio Business Week Foundation, Columbus, OH 1998.

Elected member, Board of Trustees, International Institute of Akron, 1994-2000.

Chair, Education and Training Committee of the Greater Akron Export Association, Akron Regional Development Board, 6/1994-9/1997.

Co-Chair, Executive Committee of the Greater Akron Export Association and Chair of the Education Committee, Akron Regional Development Board, 4/1991-5/1994.

Member, Policy Council, North East Ohio Universities School of International Business, and Consortium between The University of Akron, Kent State University, Cleveland State University, and Youngstown State University, 1992-1995.

Visiting Ambassador, Akron Regional Development Board for companies in Belgium and Greece, 1986.

Member, Free Trade Zone Advisory Committee (Akron), Northeast Ohio Four County Regional Planning and Development Association (NEFCO), 1985-1987.

Committee member, International Business Trade Association (TIBTA), Akron Regional Development Board (ARDB), 1984-1987.

Elected member, Board of Trustees and Chairman, Membership Committee, Greek Orthodox Church of the Annunciation, Akron, Ohio, 1985.

Major Mass Media Involvements:

(Below are listed some mass media appearances and articles where this individual played a major role. There are dozens of other participations, quotations and academic references. In the last twelve years any public appearance through mass media of communication, with the exception of research through academic press, has been avoided.)

“The Pax Americana in the Era of International Business,” radio interview with Konstantinos Papanikolaou and Andreas Andrianopoulos, Antenna, 97.1 and 102.90, 11:00-12:00, April 21, 2003.

“Students in International Business at The University of Piraeus,” radio interview with Konstantinos Papanikolaou and students from the University of Piraeus, Antenna, 97.1 and 102.90, 11:00-12:00, January 2, 2002.

“Confiding (in Greek, “ekmistirefseis”) on international business philosophy,” radio interview with Konstantinos Papanikolaou, Antenna, 97.1 and 102.90, 18:00-19:00, January 3, 2001.

“Bring to Job “Inner Sense of Security,” article on John Thanopoulos, by Barbara Currence, *Akron Beacon Journal*, Akron, Ohio, March 12, 2000, page G-7.

“Collegians Learn Global View of Selling U.S. Products, Skills,” article on John Thanopoulos, by William F. Miller, *The Plain Dealer*, Cleveland, Ohio, July 12, 1997, page 2-B.

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